



Invest in children today
Shape the future tomorrow

WHAT CHILDREN OF HEROES CHARITY FUND STANDS FOR

Children of Heroes Charity Fund works to ensure that children who have lost one or both parents because of the war are not left to face hardship and grief alone. Our goal is to provide every child with both emergency and long-term support. In the most difficult times, clarity and stability, followed by access to opportunity, help children return to learning, social connection, and belief in their future.

Drawing on dozens of internal studies, we do not limit our work to responding to urgent challenges. We take a broader view. For us, it is essential to support each child throughout their journey into adulthood, until they turn 18, helping to prevent criminalisation and other negative consequences that can arise when grief is left without care and attention. As children grow up, they should become independent and able to care for themselves and for society. At the heart of every decision is the child's dignity and their right to a safe life — a right the world declares in conventions and policies, and one we uphold every day through our actions.

We are guided by the principles of transparency and openness to partnership with those who see the future in these children. This annual report shows what we have been able to achieve together with our partners, donors, institutions, opinion leaders, and team.

The Co-founders of Children of Heroes Charity Fund



Dan Pasko



Antonina Golovach

KEY IMPACT FIGURES FROM THE PAST YEAR

15 227 children under the Fund's care

Almost enough to fill The O2 Arena in London,
or the equivalent of 520 school classrooms

15 511 psychological therapy sessions for children & their guardians

Roughly the same number of hours it would take
to watch more than 7,500 full-length films

492 404 hours of educational support

If one person taught six lessons every day, without weekends or breaks,
it would take them 225 years to deliver the same number of hours

322 tonnes of humanitarian aid

The equivalent of 11 fully loaded shipping containers





Anna Yermolaieva
HR Director and CEO,
Children of Heroes Charity Fund

«Despite all the challenges and constant uncertainty around us, this year brought us strong and stable results. The comparisons above are our way of making sense of the scale of support we have delivered together with you. In the following pages, you will learn more about the Fund's programmes, the stories of the children we support, and the impact that is changing their lives for the better.»


WHO WE SUPPORT


15 227 
children

10 670 
families


582 
graduates

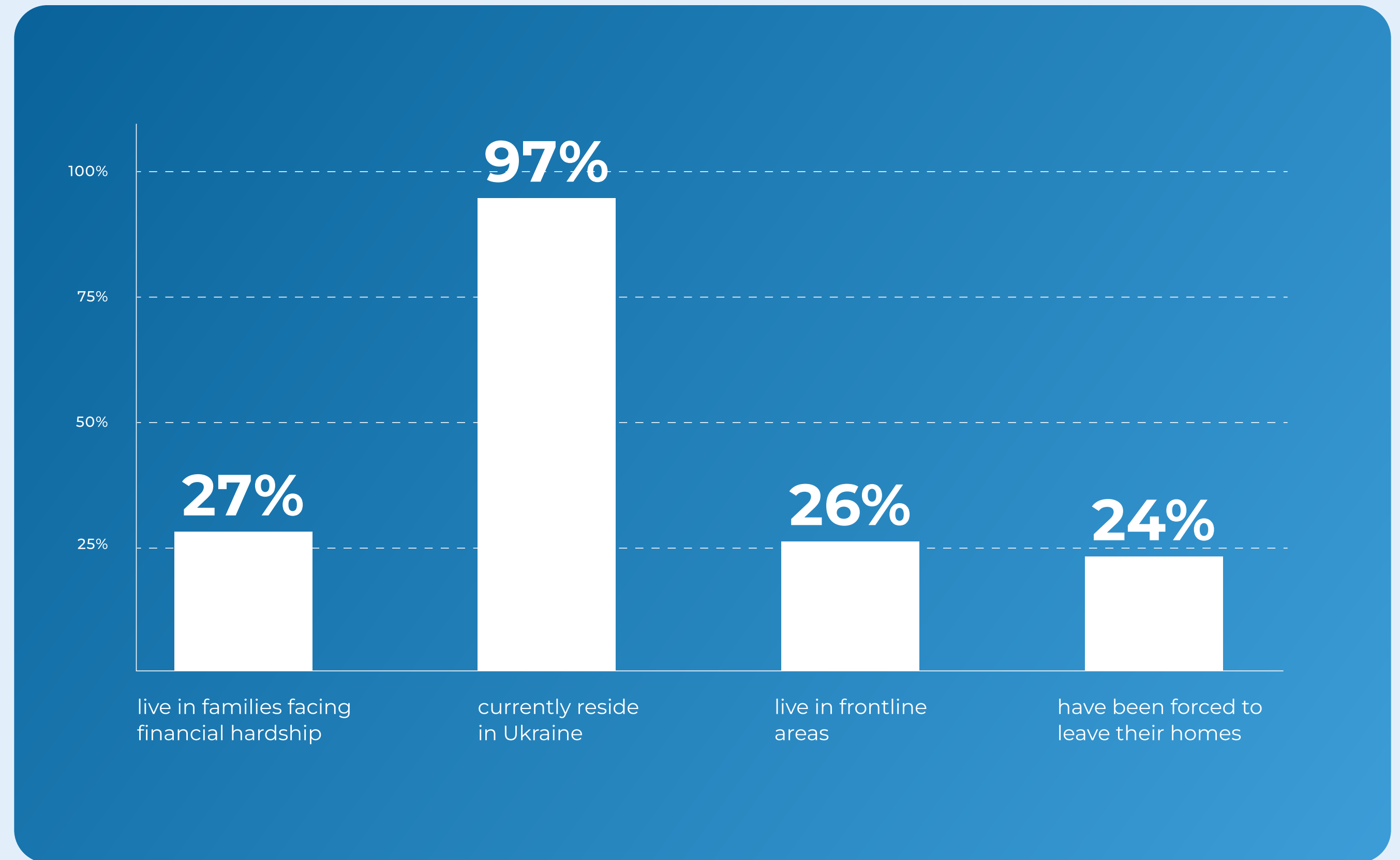
98% 
lost their father

1% 
lost both parents

1% 
lost their mother

5% 
are children of civilians

95% 
are children of service members



Hanna Khomenko
Program Management Director
and COO,
Children of Heroes Charity Fund

«Behind every figure in this data is the story of a child who has lost the person they loved most. Our role is to restore their sense of stability and belief in the world, and to provide every possible tool for their development and a dignified future.»

SUPPORT PROGRAMMES SHAPED BY OUR WORK WITH FAMILIES

Education and Development

Instead of learning, children are forced to flee the war. Instead of attending lessons, they have to hide in bomb shelters. Stress, remote learning, and gaps in knowledge create a build-up of urgent challenges that we address through a comprehensive programme-based approach.

Psychological Support and Socialisation

Anxiety disorders, sleep disruption, emotional instability, difficult adaptation, and complicated grief are only some of the challenges our psychologists and team work with as families recover and gradually return to life. We support families as they process loss, restore a sense of safety and stability, strengthen emotional resilience, and take gradual steps back into everyday life, learning, relationships, and social inclusion.

Family Helpers

After a loss, the world becomes smaller, and a family's resources are often depleted. A Family Helper becomes a stability point in crisis: helping the family navigate the situation, access needed support, and build a pathway towards recovery and the child's development.

Humanitarian Aid

More than a quarter of the children under our care live below the poverty line and need support with basic needs in order to feel safe. Practical household support provides stability, reduces stress, and helps families get through a difficult period without the crisis escalating.

Case Management

This programme works with families in crisis situations, including loss of or damage to housing, serious health issues affecting a guardian or child, forced evacuation, unemployment, or acute financial instability. Without timely support, these circumstances can lead to deep social maladaptation, loss of the ability to provide for oneself, and the removal of a child from the family environment.

Medical Support

This programme helps the most vulnerable groups of children access quality medical care without placing additional financial pressure on their families.

EDUCATION AND DEVELOPMENT

Total assistance provided since 3 March 2022: USD 4,236,022 and more than 1,319,173 hours of educational support delivered

After the pandemic, the world came to recognise the scale of «learning loss», estimated at an average of around seven months of schooling. For Ukrainian children, this gap is immeasurably deeper, amounting to at least two years of learning**. The accumulated «cost» of learning losses since February 2022 is now estimated at approximately USD 7.8 billion***.

Drawing on its own expertise and internal research, in 2025 the Fund focused on helping children overcome learning loss and creating sustainable educational conditions. Twice a year, we survey families to assess programme effectiveness and gather children's feedback. The Fund prioritises programmes with long-term impact. One important innovation is combining educational support with psychological self-help skills, which helps increase the number of successfully passed exams and achieved personal goals.

The programme covers four key areas:

- Closing learning gaps: tutoring and group classes in mathematics, Ukrainian, and English.
- New knowledge and career guidance: creative classes, programming, STEM education, preparation for Ukraine's National Multi-Subject Test and university admission through the Formula of Success programme.
- Educational trips abroad: international learning opportunities and foreign language development.
- Educational tools: providing devices for learning, as well as stationery and school supplies.

2026 FUNDING NEED: USD 1,039,215

*World Bank, COVID-19, School Closures, and Student Learning Outcomes

** OECD / UNICEF / UCEQA, PISA 2022: Ukrainian Regions

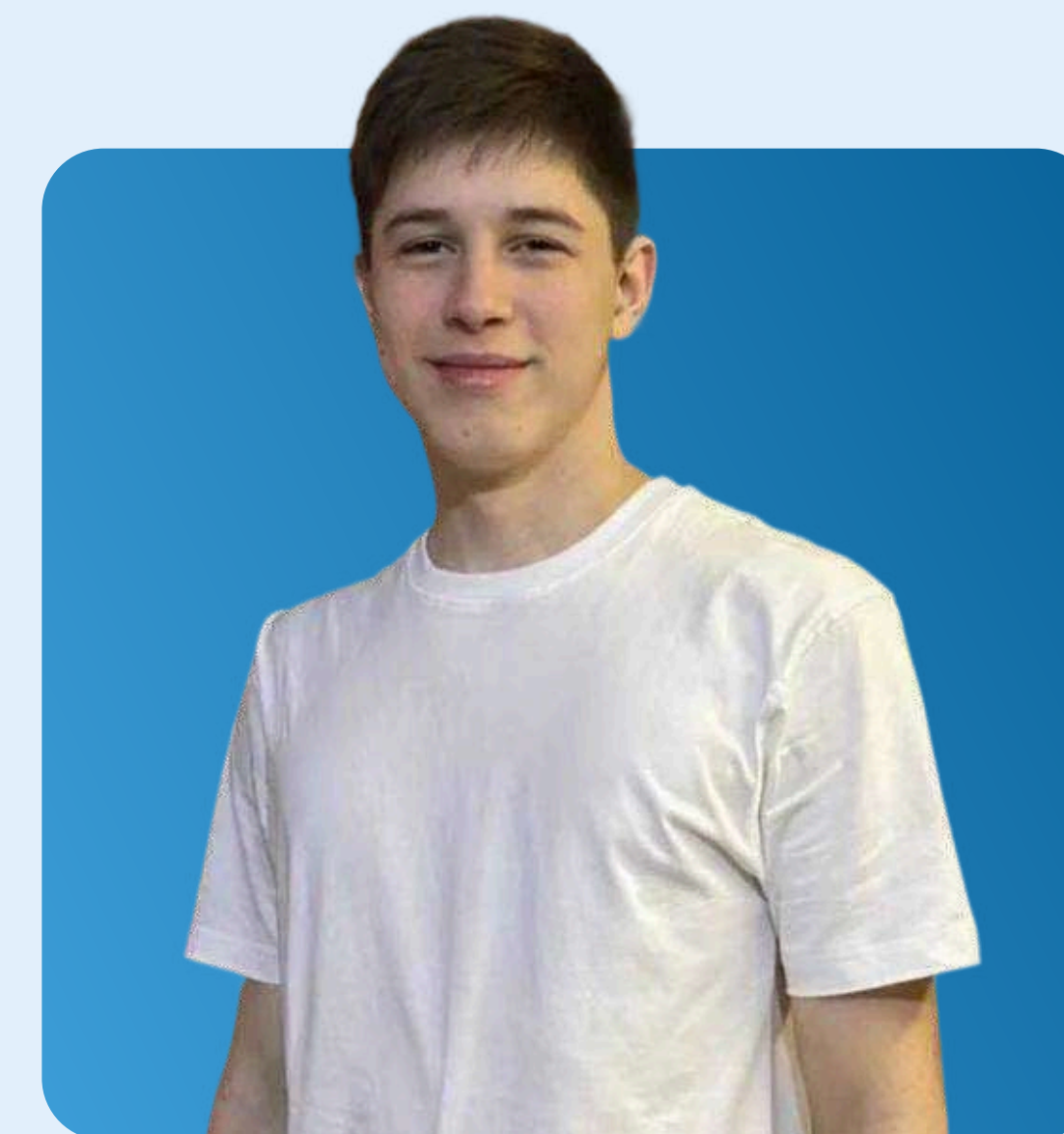
*** World Bank et al., Ukraine Fourth Rapid Damage and Needs Assessment (RDNA4)

EDUCATION AND DEVELOPMENT

CLOSING LEARNING GAPS

After his father was killed, Dmytro tried to focus on his studies so he could keep working towards his plans for the future. He had fallen significantly behind the school curriculum, so he joined the Fund's education programme, taking classes in English and mathematics. Before long, his English improved considerably, and his school mark rose from 6–7 to 9. At school, Dmytro had not managed to complete the full mathematics curriculum, but the additional lessons provided by the Fund helped him gain a much better understanding of the material. Thanks to timely support, Dmytro improved his average mark in his Grade 9 certificate, which became an important factor in his admission to the school he wanted to attend for Grade 10.

This is how our **Catch-Up Learning** programme works. We begin with an initial assessment to clearly identify each child's learning gaps. Based on this, we create an individual learning plan, through which the child attends online lessons in English, Ukrainian and mathematics. Classes take place 4–8 times a month in small groups of up to five students, ensuring individual attention for every child. This structure helps children regain a sense of control and learn more effectively.



Over the past year:

7 129 children have completed the programme since its launch.

2 190 children studied every month during the reporting period.

48 Each child receives four lessons monthly throughout the year

Share of learning gaps closed among children:

75%

in English

80%

in Ukrainian

78%

in mathematics

EDUCATION AND DEVELOPMENT

NEW KNOWLEDGE AND CAREER GUIDANCE

The **Formula of Success** programme addresses the complex issue of unequal access to high-quality university entrance preparation during the war, particularly for children who have experienced the loss of loved ones, forced displacement and prolonged stress. The programme helps children prepare systematically for Ukraine's National Multi-Subject Test in key subjects. At the same time, it reduces exam-related anxiety, while psychologists help children build confidence and maintain motivation to learn. Its career guidance component also addresses uncertainty around future career choices, which often becomes more acute in times of crisis.

250

children took part in the programme

12,000

Learning hours for National Multi-Subject Test

3 lectures and 2

psychological support groups were delivered

66

hours of career guidance were provided

25

individual psychological consultations were held

In 2025, we launched a new **STEM education stream**. This is learning through practice, where children explore, experiment and create their own projects, combining science, technology, engineering and mathematics.

«Thank you for introducing our children to STEM. It is challenging, but very exciting. My sons discovered physics in a simple, engaging way and began to see the world differently. Now they can even build their own toy cars from everyday materials. Thank you for helping them grow.» — mother of programme participants

Between July and August 2025, **126 children** successfully completed the STEM programme.

Now, **95 children** are currently studying and continuing their participation. The full course lasts **nine months**, from September to May.

EDUCATION AND DEVELOPMENT

66
Honestly, I did not know what to expect, but the classes turned out to be incredibly interesting. They helped me understand myself and make an important decision. Now I know where I want to go next: I have chosen law. I want to become a lawyer. Thank you to the Fund and donors for this opportunity!

99

— Lev, programme participant supported by the Fund



EDUCATION AND DEVELOPMENT

EDUCATIONAL TRIPS ABROAD

Milana had a difficult way before she could believe in herself again. She lost her father, her home, and spent a long time in a fragile psycho-emotional state. Yet she had always loved learning. With the Fund's educational support, she passed the Cambridge Test at B1 level and, in May 2025, travelled to the United States as part of the Educational Journey to America programme.

The trip gave her new energy and motivation to study. Later that summer, Milana spent two weeks at a language school based at University College London, where she became one of the strongest students. Today, she dreams of studying in the United States and bringing that knowledge back to Ukraine.



«We do not take children on campus tours. We give them a clear route towards admission. Our support model, from motivation to practical tools, creates a long-term path: helping our beneficiaries enter leading universities, gain knowledge and bring that experience back to Ukraine. In 2026, together with our partners, we plan to send 126 children on motivational and educational trips abroad. These are the children who will create new jobs, drive innovation, shape a vision and build the future of Ukraine and beyond.»

Anna Soloviichuk,
Education and Development Programme Director,
Children of Heroes Charity Fund



ОСБИТА ТА РОЗВИТОК

EDUCATIONAL TRIPS ABROAD



In 2025

Adding an international dimension to the education programme became a powerful incentive for children to learn English and, even more importantly, to dream bigger about their future careers.

- 1 800** children took part in English language programmes.
- 96** English lessons per year were provided for each child, with eight monthly.
- 60** children had the opportunity to visit and study at 11 private schools across the United Kingdom.
- 216** beneficiaries attended language camps, improved their English and discovered new cultures.
- 6** children travelled to the United States, visiting Harvard, MIT and Yale, and discovering a world of academic opportunities.

EDUCATION AND DEVELOPMENT

DEVICES FOR LEARNING

Last year, sixteen-year-old Kyrylo's life was split into «before» and «after». A Russian attack in Kyiv killed both of his parents and completely destroyed the family's flat, along with all their belongings and devices. Kyrylo now lives with his grandmother, whose pension is UAH 3,613. Despite extremely difficult circumstances, she is doing everything she can to help her grandson continue his education, attend aikido classes and develop. Kyrylo urgently needed a laptop to do homework, use online materials, learn English and complete school projects. All of this required a device the family could not afford. Thanks to the Fund and the support of a partner, Kyrylo received a laptop. He can now study properly again, stay in touch with his teachers and plan his future.

In 2025, we provided 1,687 devices:

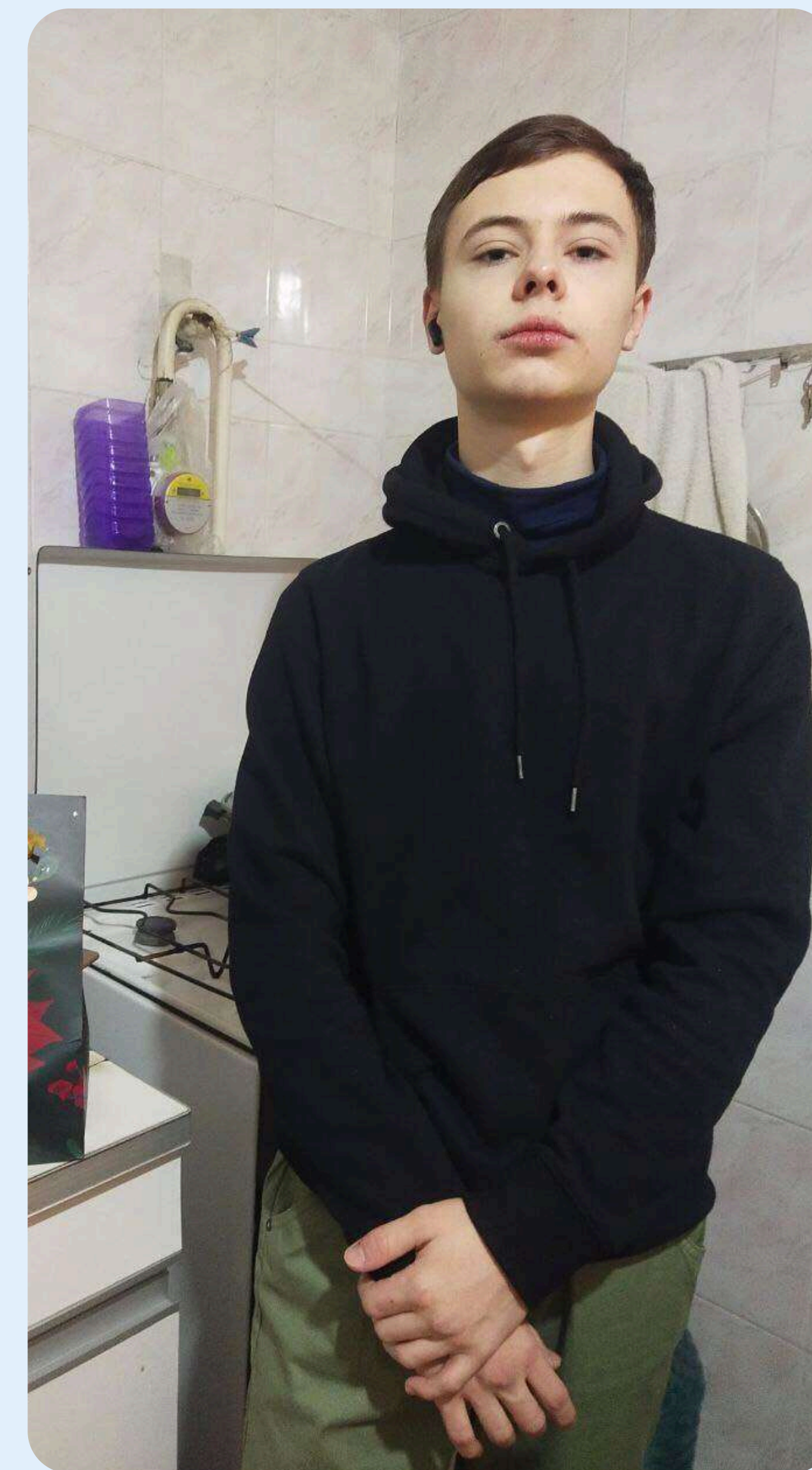
 **729**
laptops

 **941**
tablets

 **4**
computers

 **13**
monitors

Kyrylo's story shows that devices are more than learning tools. For many children, they are a form of support: a sense of stability and connection to normal life when everything around them has been destroyed, and education and care feel out of reach. Devices help children study consistently, join the Fund's educational programmes and receive psychological consultations online. They also help prevent digital inequality and educational isolation.



PSYCHOLOGICAL SUPPORT AND SOCIALISATION

Varia's family lives in a frontline region. After her father was killed and, later, their home was destroyed by shelling, she was constantly affected by anxiety and tension. She worried about her mother, could not stop thinking about danger, withdrew into herself and avoided communication.

Through psychological consultations provided by the Fund, Varia gradually began to regain a sense of safety and trust. She became more open, made friends and experienced lower anxiety. One important sign of positive change was that she became more comfortable with hugs and close contact again, which had previously been difficult for her.

Today, Varia is returning to age-appropriate interests, with a better understanding of her emotional needs and self-support skills.

Our results in 2025:

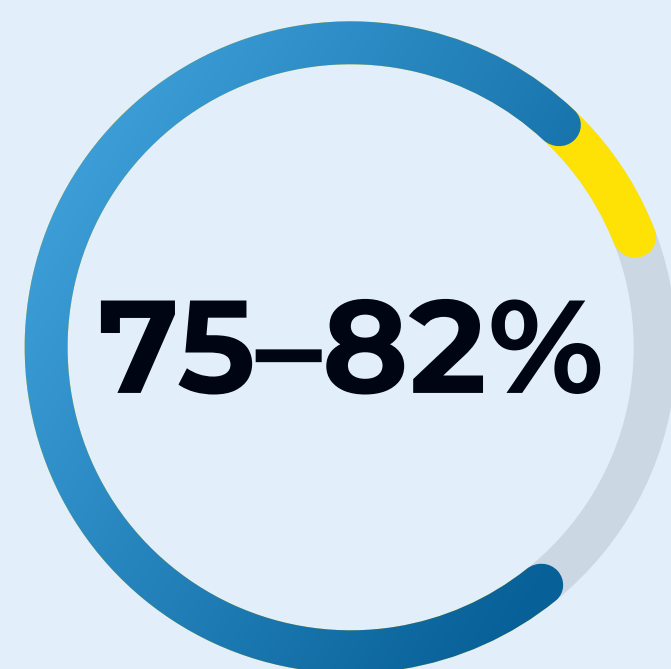
15,511 individual consultations delivered.
2 009 people received individual support, including:
1 084 children and **925** guardians.

Support groups for guardians:
294 meetings for **253** guardians.
Support groups for children:
88 meetings for **141** children.

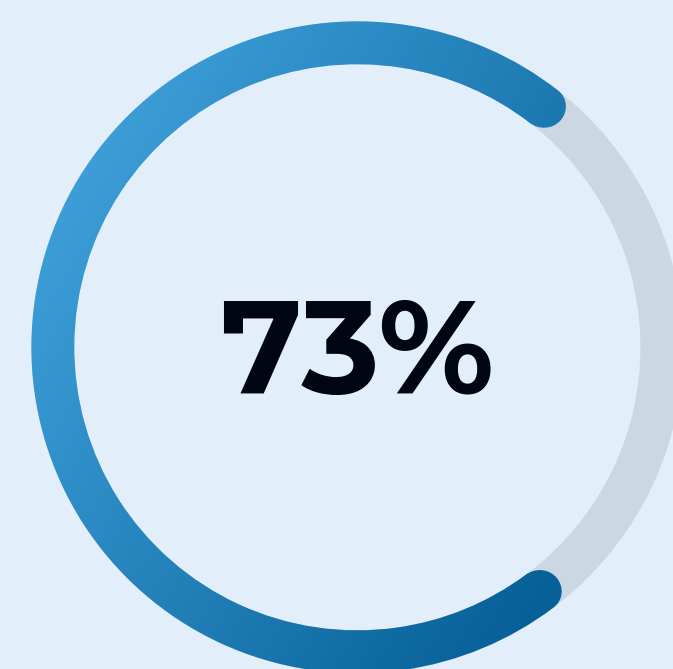
524 beneficiaries took part in art therapy.
20 psychoeducational lectures and webinars were delivered.



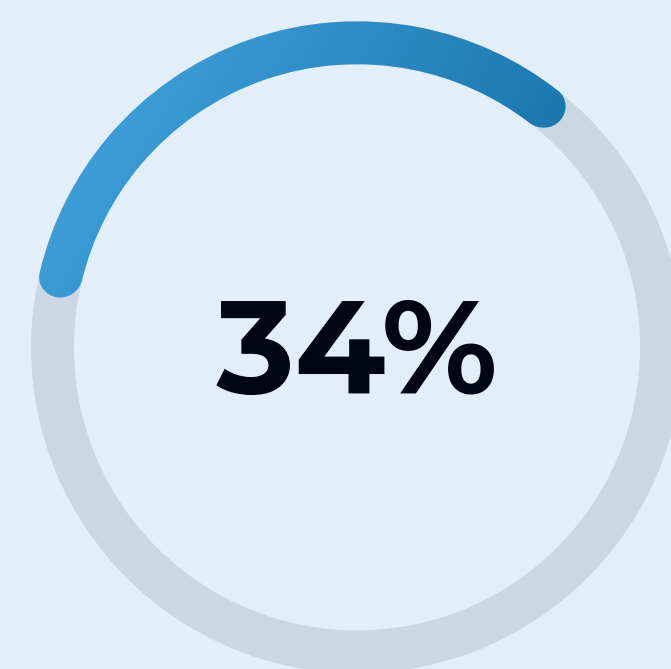
PSYCHOLOGICAL SUPPORT AND SOCIALISATION



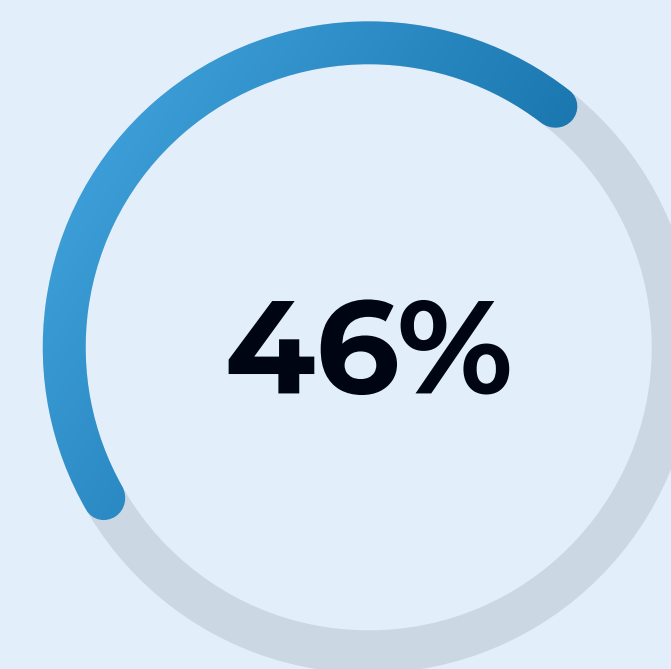
of beneficiaries who received individual psychological support showed improved emotional wellbeing, greater adaptability and stronger overall psychological health



of programme participants demonstrated emotional stabilisation and a better ability to cope with the consequences of loss



of beneficiaries showed reduced signs of depression and increased emotional stability, helping them restore everyday functioning



of children showed a reduction in symptoms of traumatic stress

“ Our specialists have psychotherapy training and experience in working with grief and trauma. The team also includes a case manager and two child psychiatrists, ensuring a comprehensive approach, timely assessment and, when needed, referral to specialised professionals ”

Tetiana Zarytska
Socialisation and Psychological Support Programme Director
Children of Heroes Charity Fund



2026 FUNDING NEED: USD 1,468,289

PSYCHOLOGICAL SUPPORT AND SOCIALISATION

CAMPS

Children coping with loss need space to rest, spend time with peers and learn to trust themselves and the world again. In July, ten-year-old **Kyrylo** joined **The Strength Within You**, a psychological support project developed by the Fund.

At first, he found it difficult to adapt to the group. He struggled to take part in shared activities, follow a clear routine, often provoked conflicts and was not always truthful. Psychologists worked with him through individual conversations; he also attended art therapy and took part in developmental, sports and recreational activities.

Day by day, Kyrylo became calmer, more open to communication, friendlier and more active. He made friends, became more self-controlled and started looking for compromise.



The high demand for our socialisation programme is clear from the results:

3 379 participants in total:

- 2,718 children
- 661 guardians

99 camp sessions held:

- Planned target: 2,766 people
- Actual reach: 3,379 people
- Target exceeded by: 22.16%

80,44% of participants were children

19,56% of participants were guardians

62,12% of beneficiaries took part in projects with a psychological recovery programme.

PSYCHOLOGICAL SUPPORT AND SOCIALISATION

CAMPS

Measured psychological outcomes demonstrating the impact of camps:

- The share of children with high levels of depressive symptoms (DEPS) decreased by **40–60%**.
- The share of children whose depression indicators were within the normal range increased by **20–40%**.
- The share of children with high situational anxiety decreased by **50–60%**.
- The number of children with low self-esteem decreased by **40–60%**
- The share of children with adequate or increased self-esteem grew by **20–30%**.
- More than **70%** of participants showed positive changes in their psychological state.

Camps are an investment in reducing the risks of PTSD, social isolation and long-term maladjustment among children who have lost one or both parents because of the war.



FAMILY HELPERS

After shelling in Kherson, a **mother and her daughter Stanislava lost their home** and were left on the street with only the documents and belongings they had managed to grab.

Family Helper Liliia spoke by phone with the mother, who was in tears and looking for somewhere to stay with her child. Liliia immediately began coordinating support: she advised the family on the Fund's emergency and psychological assistance, collected their urgent needs, worked with the humanitarian aid team to plan the next steps, and stayed in constant contact.

Liliia was able to respond quickly because she had been supporting the family on an ongoing basis, and the guardian knew exactly who to call in such a terrifying situation.



FAMILY HELPERS

A **Family Helper** is the family's first point of contact with the Fund. The specialist helps stabilise the situation when a child and guardian come under the Fund's care in an acute phase, restores a sense of support and development by connecting the child to relevant programmes, and stays alongside the family until the child reaches adulthood, helping them shape their future.

40 Family Helpers

14 337 children under support excluding children waiting to be assigned a helper or completing additional documents

245+ families, or **345+** children average caseload per Family Helper as of 1 January 2026

94 944 contacts with families

98,86% average family satisfaction rate with Family Helpers in 2025

224 professional development certificates received

66 This is a unique model for Ukraine. Thanks to automation and internal workflows, a Family Helper can support a large number of family cases while maintaining regular contact and ensuring that no family is left alone with their loss. Our goal is to do everything we can to see socially active and psychologically resilient children who have the resources to grow and fulfil their potential, as well as families able to overcome life's challenges independently.

Yuliia Zadorozhnia

Family Helpers, Medical & Emergency Support Programme Director Children of Heroes Charity Fund

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2026 FUNDING NEED: USD 1,245,008

HUMANITARIAN AID

During artillery shelling, a missile hit the home of a large family. The mother and grandmother were killed instantly, while the father and four children miraculously survived.

Today, they live in a small old house where conditions were extremely difficult at first. For the third year, the Fund has been providing the family with regular support: a generator, clothes and shoes, hygiene products, food, medicines, household items such as dishes, pillows, mattresses and blankets, New Year gifts, devices for the children, stationery and medical insurance. The family also received a washing machine, which made daily life much easier for the father, who had previously washed everything by hand. His daughters have grown up and now help him at home.

Ania studies pedagogy at college, Natalka has entered university to study psychology, Ira is finishing school this year, and Mykyta is preparing for Grade 1. Their father is deeply grateful for the ongoing support, without which the family cannot imagine how they would have coped.

In 2025:

41,090
recorded cases of assistance in our CRM

322,169 kg
of humanitarian aid delivered to families

«In wartime, children who have lost parents face double vulnerability: traumatic experience and a sharp deterioration in social and economic conditions. The programme provides stability, predictability and a basic sense of safety amid uncertainty. Its strength lies in combining targeted humanitarian support with a clear logistics system and a project-based approach. We work through structured processes, with transparent selection, tracking and distribution of aid.»

2026 FUNDING NEED: USD 561,487

Yuliia Svystunova
Humanitarian Aid and Logistics
Programme Director
Children of Heroes Charity Fund



CASE MANAGEMENT

Beyond the loss of a loved one, war keeps bringing families new and serious challenges: loss of home or property, worsening health conditions, new illnesses, and deteriorating mental wellbeing. Thirteen-year-old twins Volodymyr and Dmytro found themselves in exactly this situation. Both boys have severe congenital conditions, including central nervous system damage, epileptic syndrome with complex polymorphic seizures, bronchial asthma and orthopaedic disorders. They need continuous treatment and monthly therapy prescribed by a medical board for six months.

To sustain their health and prevent complications, the boys needed a long course of treatment costing more than UAH 100,000. Thanks to the joint efforts of the Fund and a partner, the treatment was able to begin. The family received UAH 124,808 in financial support for medicines, essential tests and treatment.

Case management means:

- Individual needs assessment and an action plan;
- Coordination of financial, medical, psychological and humanitarian support;
- Support from a Family Helper until the situation is fully stabilised.



In 2025:

320 individual crisis cases were processed;

90,19% of families confirmed the programme's effectiveness.



«Behind every crisis case is a family living on the edge of exhaustion. Our task is not simply to close one request, but to walk alongside them through the hardest stage and help stabilise the situation so the family can move forward.» — **Albina Kyryliuk**, Programme Specialist Children of Heroes Charity Fund

2026 FUNDING NEED: USD 116,538

MEDICAL SUPPORT

When the full-scale invasion began, the father of Sashko and Anastasiia was killed by mortar shelling near their home. This tragedy changed the family's life forever. Sashko has congenital conditions and has already undergone several complex operations, with a long course of treatment still ahead. For him, medical insurance is not just care, but a matter of survival. Anastasiia is a sensitive, creative girl who loves drawing and singing. The stress she experienced during the war affected both her emotional and physical wellbeing. She needs regular check-ups and specialist support. The Fund helped the family receive medical insurance, humanitarian aid, school supplies, clothing, tutoring, IT courses and psychological support. This helped the children take their first steps towards recovery: Sashko began improving at school, and Nastia started opening up to the world again. Yet without their father, relatives or a stable income, the family remains extremely vulnerable. For them, medical insurance means knowing they can treat illnesses in time, without fearing every new pain or symptom.

In 2025:

485 children received voluntary medical insurance policies.
UAH 577,531 was paid under insurance contracts during the reporting period.



“ The voluntary medical insurance programme gives families financial security during the war: treatment, examinations, hospitalisation and medicines are covered by insurance, without families having to spend their last savings. With medical infrastructure damaged and many families forced to relocate, insurance provides access to quality medical care online and offline, in public and private facilities across Ukraine. The programme reduces the risk of complications and chronic illness, supports children's physical stability and significantly eases the psychological pressure on guardians who have become the only adults in the family. ”

Kateryna Kazakian, Senior Family Assistant Children of Heroes Charity Fund

2026 FUNDING NEED: USD 677,744

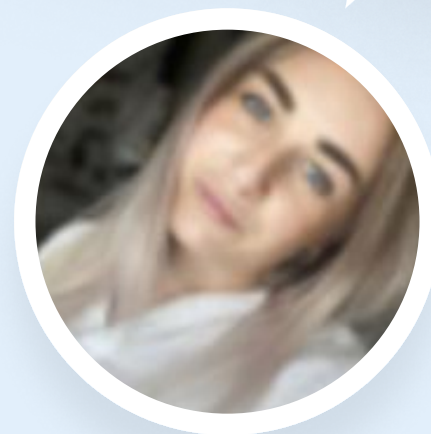
FEEDBACK FROM OUR FAMILIES



Sedbergh School was another important step towards my goal: entering my dream university in Ukraine, Taras Shevchenko National University of Kyiv, to study International Economic Relations with two foreign languages. Learning felt easy and enjoyable. Thanks to the clear explanations, interesting tasks and friendly atmosphere, I felt confident in every lesson. I noticed that I began speaking more freely, understanding texts better and building grammatically correct sentences. This level gave me not only knowledge, but even more motivation to keep going. I am proud to have had such an unforgettable experience, which gave me the result I had hoped for during my time at the school. I would gladly take part in this kind of learning again.

“They say money cannot buy happiness, but you proved that it can be created. Thank you to the I Am Da Vinci camp for returning our children with their batteries charged to 200%. The camp counsellors are people with big hearts, and the sponsors are people with generous souls. Thank you for this safe, bright and unforgettable world you built for them.” 🙏

Thank you for the opportunity to gain new skills, develop constructive and logical thinking, and discover abilities in our child that school does not usually reveal. The experiments were interesting, educational and useful. We are grateful we had the chance to join the course.



NATALIIA ASMOLOVSKA



We are already on the train home. Tomorrow, the crazy everyday life of being a mum begins again. I could not even have imagined how much time household chores take up until I visited the camp. It felt as if I was a child again. I was cared for just like at home. The organization was wonderful at every stage. Everything was planned beautifully. The entire team was fully engaged in making sure that mothers and children felt comfortable and at ease. A wonderful place, delicious food, such needed activities, and such sincere psychologists. I feel nothing but endless gratitude for this opportunity. My child says they want to come again.

FINANCIAL RESULTS



STATEMENT OF FINANCIAL PERFORMANCE IN USD

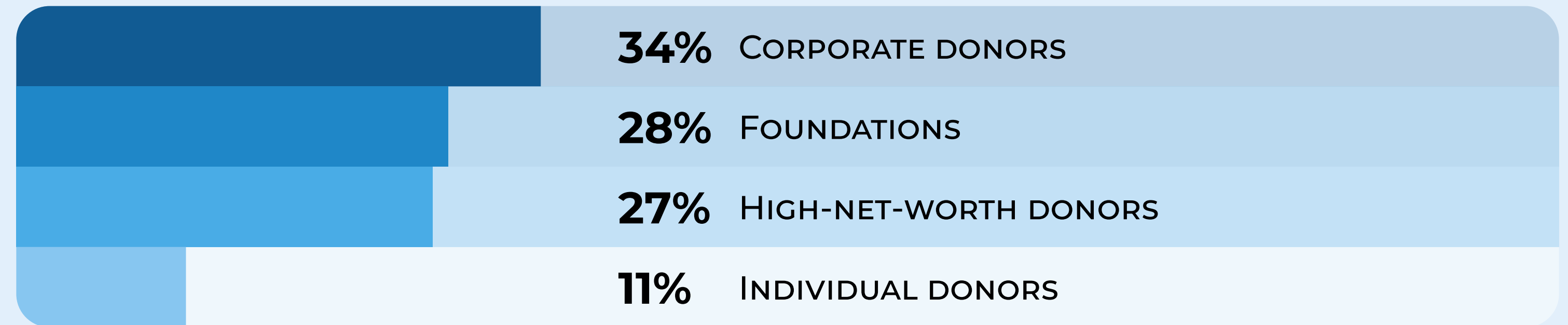
	For the period ended 31. 12. 2025	For the period ended 31. 12. 2024
Income / Contributions	9,631,307	7,557,349
Expenses		
Project expenses		
Programme expenses**		
Psychological Support and Socialisation	1,588,997	1,263,949
Education and Development	1,573,996	1,591,924
Family Helpers	1,214,096	920,148
Humanitarian Support	1,081,453	871,068
Holiday Gifts	555,363	686,614
Medical Support	387,336	291,468
Emergency Support	100,209	51 955
Other Types of Assistance	151,471	140,720
Total Programme Expenses	6,652,921	5,817,846
Marketing and Communications	429,371	306,726
Fundraising and Donor Relations	548,912	371,773
Digital Marketing and Fundraising	1,110,398	386,316
Total Project Expenses	8,741,602	6,882,661
Administrative Expenses	889,705	674,688
Total Expenses	9,631,307	7,557,349

* The financial overview for 2025 and 2024 is a summary of the consolidated financial statements of **Children of Heroes Charity Fund**, prepared in accordance with IFRS. The 2024 financial statements were audited by Crowe Erfolg Ukraine LLC, a member of the **Crowe Global international network**, and received an unqualified audit opinion. The audit of the 2025 financial statements is currently ongoing. The final audited figures for 2025 may differ from those presented in this report.

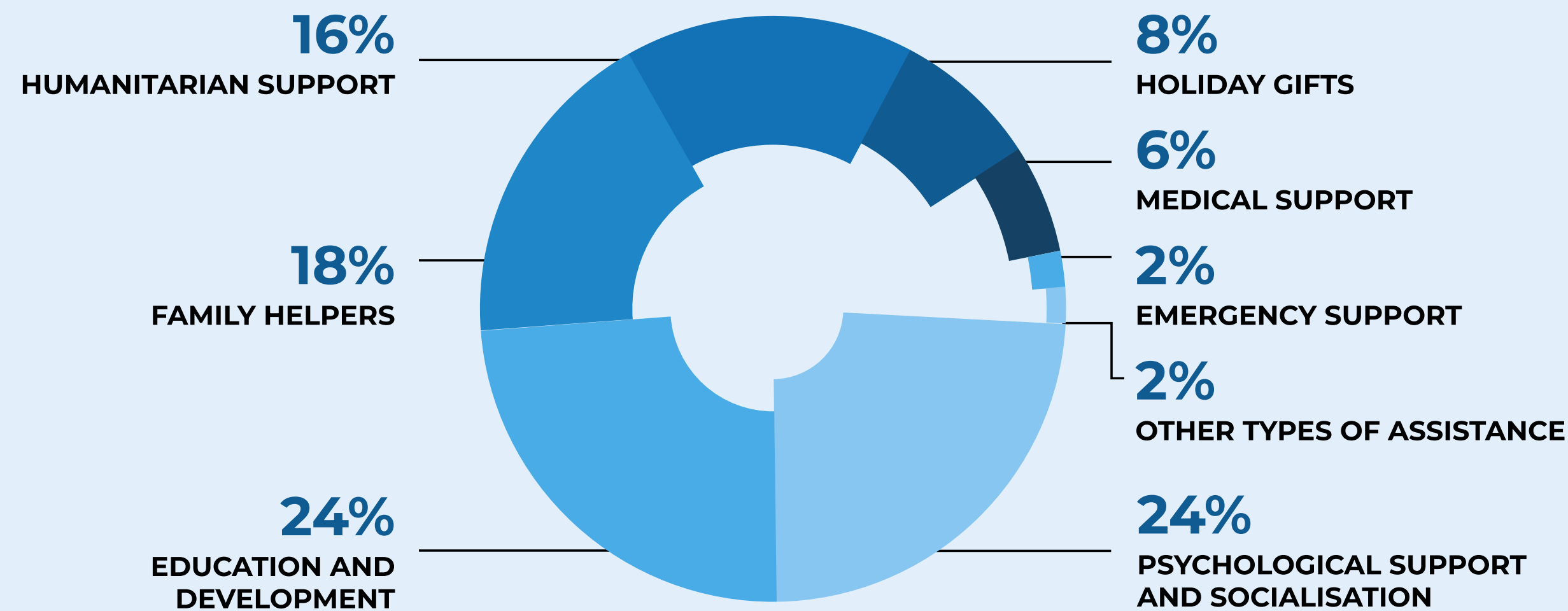
** In-kind goods and services included in programme expenses:
USD 2,446,475 in 2025;
USD 2,769,524 in 2024.

FINANCIAL REPORT

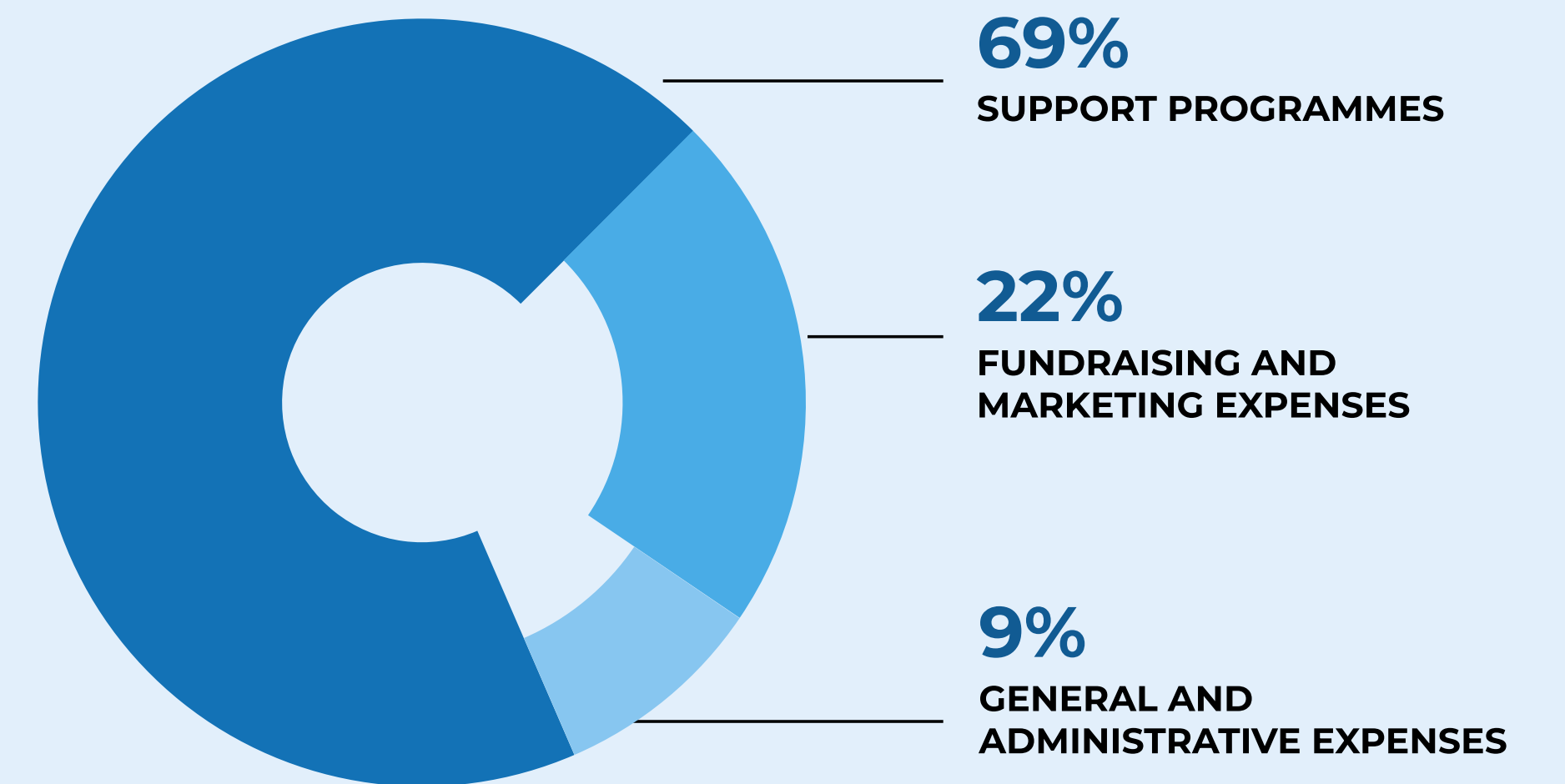
Funding Sources 2025



Support Programmes 2025



Expense Structure



HOW DID WE ACHIEVE THESE RESULTS?

TEAM AND PARTNERS





For the fourth year in a row, **Freedom Holding** has remained one of the Fund's key partners, supporting its systematic work and timely assistance to children. Thanks to this consistent support, the Fund has built a stable support model based on the real needs of beneficiaries. In 2025, contributions from Freedom Holding totalled **USD 2,000,000**.

This support helped us focus even more on long-term programmes. We:

- expanded access to psychological support;
- scaled up education and development;
- launched internal projects and strengthened support for children and guardians.

At the same time, Freedom Holding's contribution also supported the functions that make this assistance possible:

- the team's daily work;
- ongoing family support;
- operational processes;
- communications and tools for the Fund's sustainable development.



When we founded the Fund, we expected to support 5 000 children. Today, this number is approaching **16 000**.

Freedom Holding's support is vital to us: it helps the Fund continue supporting and enrolling children, work systematically and provide effective assistance.



Valeriia Abdal

Co-founder and Ambassador
Children of Heroes Charity Fund

CORPORATE FUNDRAISING

Top 3 wins of 2025

1. Key fundraising campaigns

Warmth for Children, Back to School and **Christmas Miracle** became the year's key campaigns and scaled through business engagement. Back to School 2025 alone supported 5,100+ children, attracted aid worth almost UAH 15 million, and provided 1,500+ children with devices for remote learning.

2. International charity run: Run for Children of Heroes

In 2025, the run took place **in 20 cities across Ukraine and Europe**, brought together 1,350+ participants and raised over UAH 1.24 million. Almost 50% of the total was contributed by 14 corporate partners.

3. Partnerships with business events and professional communities

The Fund partnered with **20+ business events** and joined expert discussions on child support, CSR and sustainable partnerships. This helped raise over UAH 2 million for long-term child support programmes and strengthened the Fund's visibility in the business community.

«In 2025, the Corporate Fundraising team deliberately built partnerships based on a win-win approach, focusing on sustainable, long-term relationships with business. Even with a high pace of project delivery, our key priority remained unchanged: helping a specific child, family and person.

Cooperation with business associations and professional communities also became an effective platform for attracting new corporate partners and building resilient donor networks.»

Nataliia Korniiivska
Head of Fundraising
Children of Heroes
Charity Fund



INSTITUTIONAL PARTNERSHIPS

Institutional Recognition and Government Partnership

In 2025, Children of Heroes Charity Fund was registered as an official provider of social services within the system of the Ministry of Social Policy of Ukraine. This confirms the Fund's institutional capacity to support children and families in line with national standards and in coordination with Ukraine's social protection system.

Key Donors and Projects in 2025

In 2025, international donors supported the Fund's key areas of work, including:

humanitarian aid

education and mental health

psychosocial support and child rehabilitation

Key partners of the year included **International Relief Teams, BrightSeeds Education C.I.C., Ein Herz für Kinder, Solidarity Fund PL, World Orphan Fund and Stiftung Auxilium (Porticus).**

Their support enabled us to provide both basic family needs and long-term services for children's recovery, development, and resilience.



INTERNATIONAL
RELIEF TEAMS



EIN
HERZ FÜR
KINDER



THE WORLD ORPHAN FUND

“ In 2025, we strengthened the Fund's role not only as a charity, but as a reliable implementer of systematic support for children who have lost one or both parents because of the war. Institutional recognition and donor cooperation create new opportunities to scale support, develop partnerships and improve the quality of services ”

Olena Yushkova

Head of Institutional Partnerships
Children of Heroes Charity Fund



DIGITAL AS A TOOL FOR SCALING SUPPORT

In the digital age, where online presence and visibility are constantly contested, digital brings together the technologies, tools and channels that help support reach our beneficiaries faster, scale more effectively and remain visible to potential donors.

Key achievements of the digital area in 2025:

- The Fund's international social media grew by 19,500 followers, strengthening global awareness and trust in the organisation. At the same time, Ukrainian social media gained almost **47,200 new followers**.
- **1,276 new donors signed up for monthly support**, providing stable funding and enabling long-term planning for children's programmes.
- The number of international donors **grew fivefold year on year**, driven in particular by a significant increase in support from the United States.
- **2,500 donors from Europe supported the Fund**, building a strong presence in a region where digital fundraising had previously been almost absent.



Yurii Kravchenko
Head of Digital
Children of Heroes
Charity Fund

«2025 showed that digital is not a support function for the Fund, but one of the key drivers of growth, trust and global presence. We scaled regular giving, significantly expanded our international donor base, launched new engagement formats and made philanthropy more transparent, personal and accessible. As a result, digital became a space where support turns into long-term impact for children.»

We invite you to set up a monthly donation via [this link](#).

BRAND & COMMUNICATIONS

In 2025, the Children of Heroes Charity Fund brand significantly strengthened its presence in Ukrainian and international media, ensuring consistent visibility for the issue of supporting children who have lost parents because of the war.

MEDIA PRESENCE OF CHILDREN OF HEROES CHARITY FUND:

Canada, Germany, Norway, the United Kingdom, Belgium, Slovenia, Iceland, Malta, Italy, the United States, the Netherlands, China, Lithuania, Romania, Argentina, Czechia, and Austria.

«We work with loss, one of the most sensitive topics. That is why it is essential for us to build partnerships based on trust, clarity and long-term impact. We want partners to clearly understand why comprehensive support for children is a critical need right now. This is why we build cooperation strategically: through a clear narrative, strong programme presentation, ethical storytelling, and formats that help scale this issue in Ukraine and abroad. For us, a strong partnership means a shared long-term presence that builds trust around the cause, expands the circle of support, and gives children more real opportunities for the future.»



Niia Nickel

Head of Brand and Communications
Children of Heroes Charity Fund



DEVELOPMENT AND STRATEGIC PARTNERSHIPS

In 2025, the Fund significantly expanded its geography, reaching 19 countries and implementing 37 projects with partners in Ukraine and abroad.

GOVERNMENT RELATIONS AND CROSS-SECTOR COOPERATION

- The Fund signed five memoranda with the regional military administrations of Zaporizhzhia, Rivne, Odesa, Mykolaiv and Kherson regions, strengthening local coordination of child support programmes.
- Memoranda were also signed and systematic cooperation established with the State Service of Ukraine for Children's Affairs, the Ministry of Education and Science of Ukraine, the Junior Academy of Sciences of Ukraine, the Ministry of Veterans Affairs of Ukraine, and the Mass Sport Agency of Ukraine under the Ministry of Youth and Sports. This supported the integration of the Fund's programmes into national policies for child protection and support for war-affected families.

ADVOCACY, DIASPORA AND INTERNATIONAL PRESENCE

- The Fund cooperated with the global Ukrainian diaspora, including the Ukrainian World Congress, the World Federation of Ukrainian Women's Organisations, the World Coordinating Educational Council, and Ukrainian Women's Leagues in eight countries. This helped scale the Fund's advocacy messages and strengthen international solidarity in protecting the rights of Ukrainian children.

BUSINESS ASSOCIATIONS AND ECONOMIC DIPLOMACY

- The Fund became a member of AmCham Ukraine, the European Business Association (EBA), and the U.S.-Ukraine Business Council, expanding opportunities to engage with international and Ukrainian businesses in the areas of ESG and corporate social responsibility.
- The Fund also developed cooperation with chambers of commerce in France, Germany, Italy, South Korea, Luxembourg, Japan and the United Kingdom to build strategic partnerships and engage business in long-term support programmes for the Fund's beneficiaries.

OUR BUSINESS PARTNERS



OUR INSTITUTIONAL PARTNERS



MEMBERS OF THE SUPERVISORY BOARDS AND BOARDS OF DIRECTORS IN UKRAINE, THE NETHERLANDS, AND THE USA



Dan Pasko



Victoria Lisna



Serhiy Kulyk



Kyrylo Bihay



Kateryna Glazkova



Hanna Derevyanko



Sergiy Goncharevych



Roman Leshchenko



Oleksii Dolhikh



Mark Iwashko



Oleh Akhtyrskyi



Danilo Yakub



Jorrit Dingemans



Oksana Strashna



Yves Barraquand



Natalya Gonchar



Gennady Gazin



Francis Malige



Katherine Darakova



Ihor Petrov

GRATEFUL FOR THE SUPPORT THAT TRULY GIVES CHILDREN A FUTURE

In February 2025, in a survey of more than 23,000 children, one in five reported losing a close relative or friend, while one in three said they felt so hopeless and sad that they could not do their usual activities*. Since the start of the full-scale invasion, children in Ukraine have experienced an average of around 4,000 hours of air raid alerts — more than five months of life under the constant sound of sirens**.

That is why **partnership** today is a **real opportunity to stand beside children** during one of the most difficult periods for Ukraine, and at a time of global instability when sustained support is critical.

We have shared just a few stories of the children we support, so you can see and feel what care and support can change in their lives. There are thousands of stories like these, and their number grows every day. Your impact is real and deeply important.

*— Health Behaviour in School-Aged Children (HBSC) Study — WHO Regional Office for Europe / UNICEF Ukraine.

**— UKRAINE: CHILDREN ANXIOUS, FEARFUL AFTER 4,000 HOURS OF AIR RAID ALARMS IN FOUR YEARS OF WAR — Save the Children.





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