



# **ANNUAL REPORT 2024**

*Feel Your Impact*







With deep gratitude,  
**Dan Pasko**  
Co-founder  
Children of Heroes  
Charity Fund

## Welcome!

Dear friends, partners, and everyone who cares,

For several years now, we've been hearing daily about losses — on the front lines, in hospitals, in family homes, and during evacuations. But we believe: it is not loss that should define the future of our children.

We want them to grow not as victims of circumstance, but as agents of change. In the years to come, we hope to see them as diplomats, scientists, fintech professionals, and so much more — the future leaders of a free and strong Ukraine.

We founded the Children of Heroes Charitable Foundation in the first weeks of the full-scale invasion. At the time, we thought we might be able to support around 5,000 children. Today, we are nearing three times that number. We could never have imagined the scale of the losses — but from day one, we've known one thing for certain: a child who loses their parents must not lose their future.

Our Foundation is still young, but we've already become part of a global trust network. Recognition from GlobalGiving and Candid, a Forbes ranking, participation in international forums — all this has been made possible by your support. You are the ones who believe children can drive Ukraine's recovery. The ones who see strength, not vulnerability.

With this report, we want to show you the true impact of your contributions — from the touching stories of the children we serve to the precise figures that reflect our commitment to transparency and accountability.

This report is substantial — because your support has been significant. We've prepared it with deep respect for every family, careful attention to every donation, and a firm belief: trust must be earned.

I invite you to feel your impact on every page.



With respect,  
**Tetiana Novytska**  
CEO, Children of  
Heroes Charity Fund

**Every day, we ask ourselves one essential question: how can we give children who have lost their parents everything they need to live with dignity?**

2024 was a year of profound change — not only for Ukraine, but for the world as a whole. And in the midst of these changes, our Foundation had to respond swiftly, flexibly, and precisely. New challenges, new realities, and new expectations demanded adaptation — without losing sight of our core mission.

The dedication, resilience, and shared purpose of our team made it possible not only to maintain support for children, but to welcome new beneficiaries every day. We remain a source of stability when the world feels uncertain.

We know that even when the day of victory comes, the need for support will not disappear. The war will echo in the hearts and minds of children for years to come. That's why one of our strategic priorities is long-term psychological support and the development of self-help skills.

Equally important to us is education and personal growth. Our goal is not for children to merely survive — but to thrive, to grow, and to become the ones who rebuild and reshape our country. This is why we invest in knowledge, development, and access to resources — everything that opens doors to the future.

In the year ahead, we are committed to innovation and long-term sustainability. And we recognize, with full honesty, that none of this would be possible without you. Without the support of donors, partners, and grantmakers. Without people who believe in the power of children just as deeply as we do.

It is with pride and gratitude that we present this annual report. Within its pages are the achievements we share — because every success of the Foundation is your personal contribution.

Thank you for your trust and for supporting the future of Ukraine.





## **Mission:**

We honor Ukrainians fallen due to the Russian aggression through empowering their children to thrive. We foster a nurturing environment for them to overcome adversity, rebuild their lives, create a brighter future for themselves and for Ukraine.

## **Vision:**

To ensure that Ukraine's children of heroes find hope, opportunity, a path to happiness, shaping a free and prosperous nation.

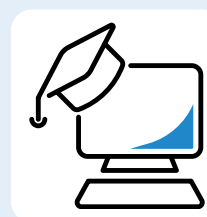


# 10 KEY CHANGES ACHIEVED THANKS TO YOU IN 2024



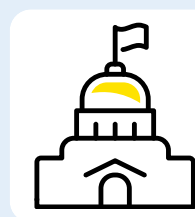
## Three times more children are now receiving psychological support

In 2024, the number of children participating in psychological recovery programs tripled compared to 2022. A total of 11,937 individual counseling sessions and 257 group sessions were conducted, while 228 beneficiaries took part in art therapy activities.



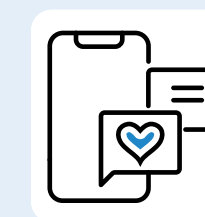
## Devices have already helped 1,836 children continue their education

In 2024, a total of 1,836 laptops, tablets, or smartphones were distributed. 100% of the children reported that learning became easier and more engaging



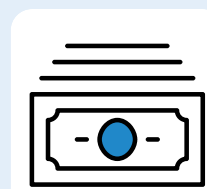
## Over the past two years, the number of camps has tripled

In 2022, 68 children attended camps. By 2024, the number grew to 1,973 children and 286 guardians. These camps offer more than rest — they bring back a sense of real childhood.



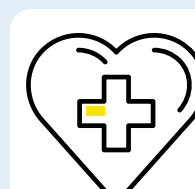
## 99% of families are now connected through the chatbot

In 2024, a chatbot was launched as the main communication channel with families. Thanks to this tool, one family assistant can now support up to 300 families.



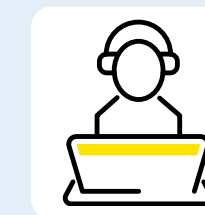
## Over \$8 million provided in support for children

In 2024, thanks to the support of donors, the Foundation raised \$8,104,709 to support children.



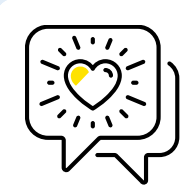
## 418 children received private health insurance (PHI)

Rehabilitation, treatment, check-ups, and ongoing support for the most vulnerable and severely affected children.



## 25 educational programs launched

Children studied with Ernst & Young, KSE, Lviv Polytechnic, Kyiv-Mohyla Academy, GoTeens, and others.



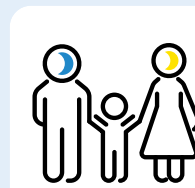
## Every happy story of our children

From Zakhar, who became a mentor at an IT camp after losing his father, to Polina, who learned to stand with the help of special equipment — every child is a reason for our shared pride and gratitude.



## 1,385 first aid kits and 6,340 vitamin packs distributed

The Foundation delivered these to children in 2024.



## In 2024, assistants received 86 certificates upon completing their training

These are people who know each child — their story, needs, and circumstances. It's a unique, personalized approach to care, not a "one-size-fits-all" solution.



## WHO ARE THE CHILDREN WE SUPPORT?

At the beginning of 2024

**7,408 children**

In December 2024

**11,433 children**

New children who joined during the year

**+4 025**

Lost their father

**98%**

Lost their mother

**1%**

Lost both parents

**1%**

Behind these numbers\* are real lives, profound losses, and childhoods forever changed.

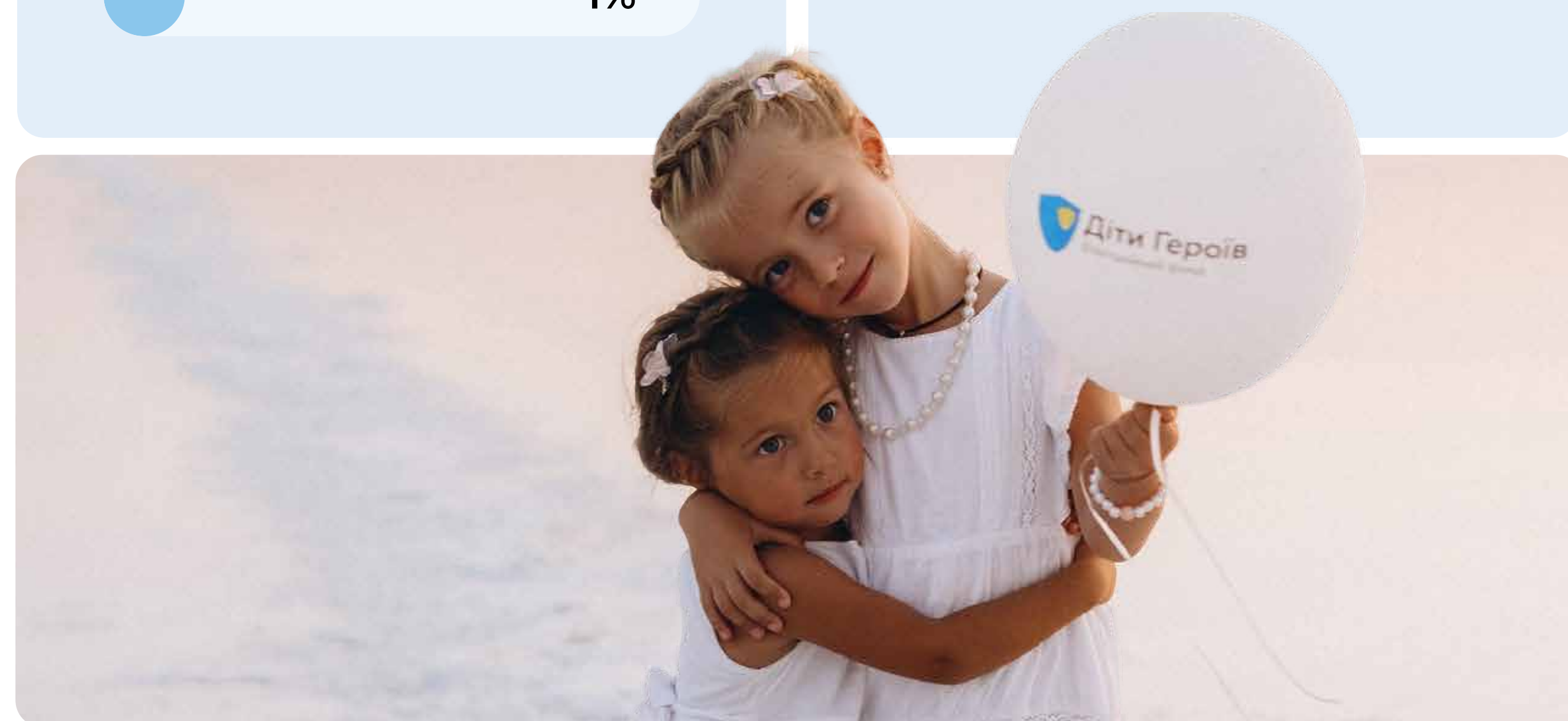
**37%** of the children supported by the Fund are growing up in families facing financial hardship.

**28%** were forced to flee their homes because of the war, while **96% continue to live in Ukraine.**

### Hope against all odds

These are children who have endured loss and hardship — yet still hold on to hope. That's why we stand by their side.

\*—Data as of December 31, 2024





# FAMILY ASSISTANTS PROGRAM AND CASE MANAGEMENT

The Family Assistants Program is a unique approach developed by the Children of Heroes Charity Fund to support every family under its care. Each family is assigned a dedicated assistant who accompanies them throughout their journey with the Fund. This role is especially vital, as most families initially find themselves overwhelmed and unsure of what their most urgent needs are — whether it's humanitarian aid, legal support, access to education, or psychological care. Through detailed assessments and open, compassionate conversations with the assistant, families are able to identify their top priorities, avoid receiving irrelevant or unnecessary aid, and ensure that any signs of crisis are noticed and addressed in time.

Case managers are specialists who support families in the most difficult situations — when basic assistance is no longer enough. They work closely with families who have lost their homes, require urgent medical treatment, or face other serious crises. A case manager assesses each family's needs, develops a personalized action plan, and coordinates the support provided by the Fund. This is someone who doesn't just offer answers — they walk alongside the family, step by step, helping them resolve challenges. Their presence eases stress and restores a sense of stability and support.

## Key Results

Number of Family Helpers: 39



**8 new in 2024**

Average caseload:



**200+ families per helper**

Children added in 2024:



**4025**

Contacts with families over the year (CRM data)



**104 118**

### Family satisfaction with the work of their helper

Families under the Fund's care for up to 3 months



**99,45%**

Families under the Fund's care for more than 3 months



**98,96%**

On March 11, 2024, we launched a chatbot — and it became a true breakthrough in communication with families.

Automation significantly transformed our approach to work and helped us achieve new results. The number of families a single helper can support has nearly quadrupled — from 50 to 195. This was made possible by reducing manual tasks and optimizing processes.



## Family Helpers Program in 2024: Key Results

**79 055**

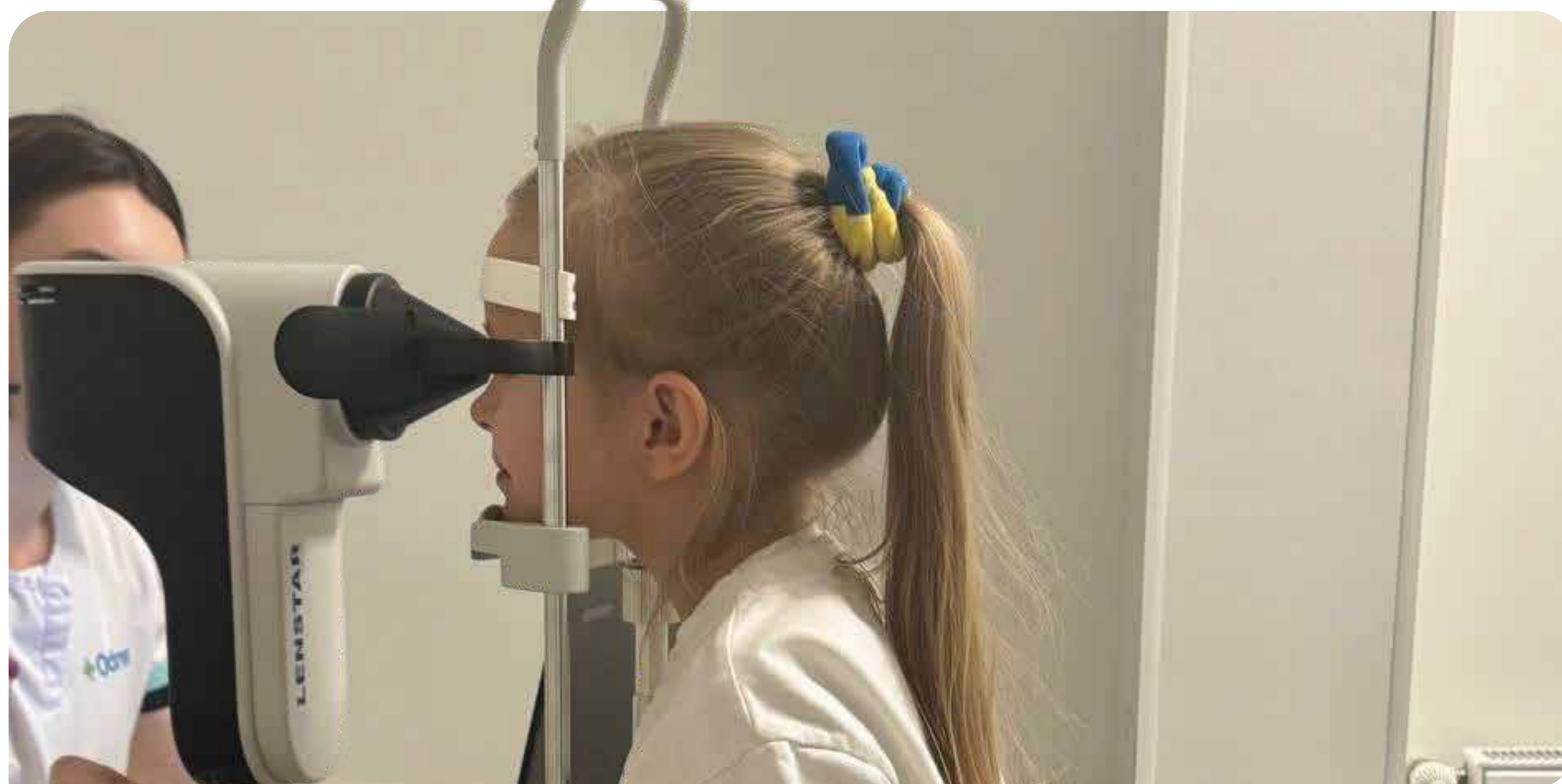
applications for assistance programs were created in the CRM system

**61 607**

applications for assistance were processed, through which the Fund provided children with the support they needed

**86**

certificates were awarded to helpers in 2024 upon completion of training



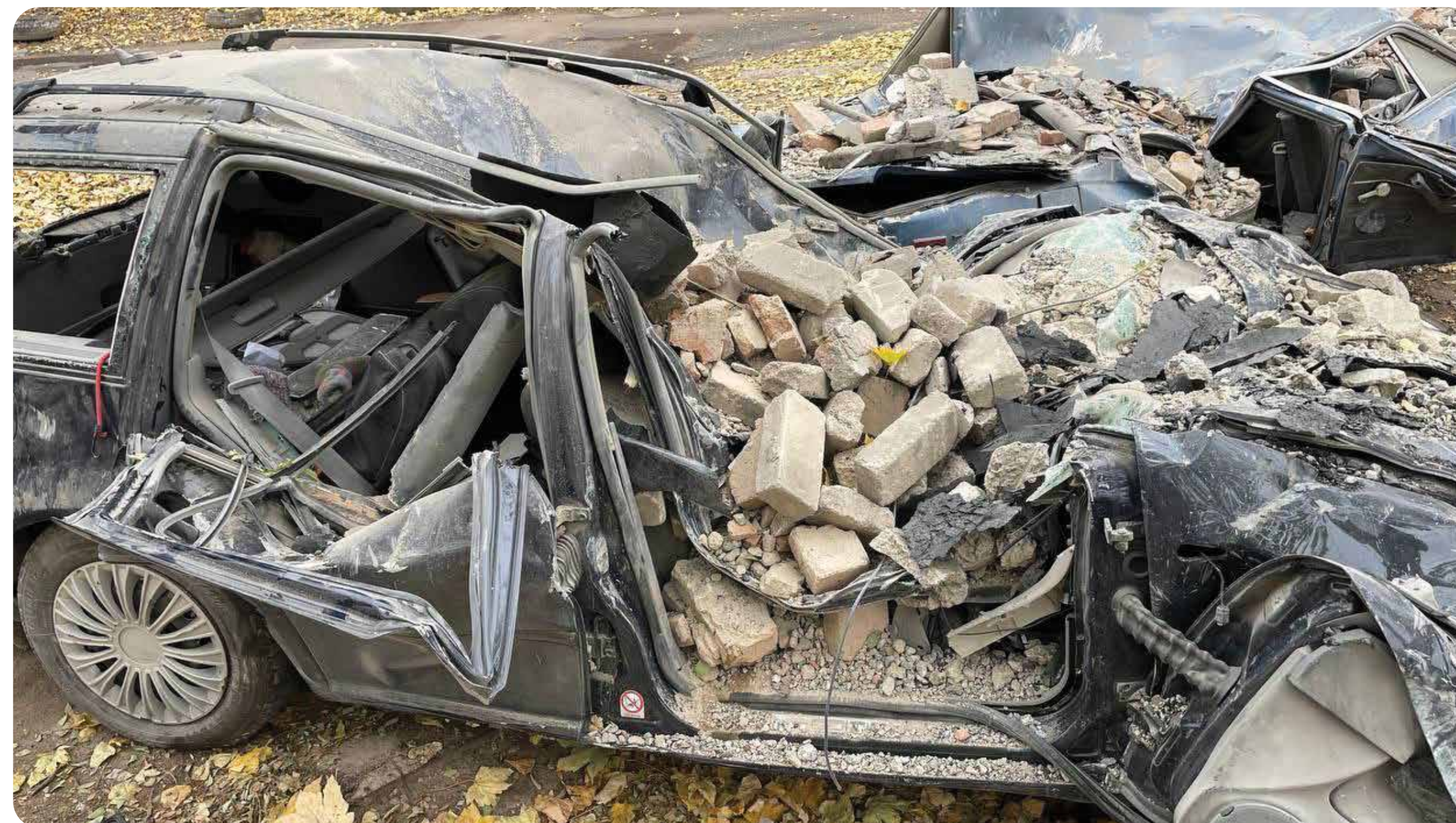


## THE IMPACT OF THE PROGRAM ON CHILDREN'S LIVES



**On November 11, 2024,** a missile destroyed our home in **Kryvyi Rih**. My daughter and I survived — we managed to move into the hallway after receiving the warning. Just minutes before the explosion, we had been in the children's room — which was completely wiped out. Later, among the rubble, we found pieces of the missile — the very ones that could have taken our lives.

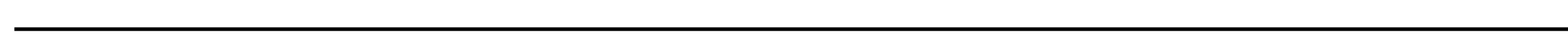
We were left without an apartment, without our car — which held memories of my husband — and without the photos and gifts he had given our daughter. Thankfully, even our cat Tosha survived — my daughter lovingly calls him her little brother.



Now we're starting from scratch. Our entire life fits into one garage.

We're trying to rebuild some sense of normalcy and give our daughter back a feeling of home, hope, and care. It's not easy. But we're holding on. And I want her to always remember her father — his love and his strength.

Together, we will build a new life. He will always be with us in our hearts.





## THE PROGRAM'S IMPACT ON CHILDREN'S LIVES



The Children of Heroes Charity Fund responded quickly: the family received financial support in the amount of 111,887 UAH. These funds made it possible to rent temporary housing and cover urgent needs — allowing the mother and daughter to recover, adapt to new circumstances, and begin their path to healing.

After the move, the daughter was able to return to her studies. The family's stress levels decreased. They are gradually rebuilding their daily life and receiving psychological support from the Fund's specialists. This is only the beginning — but it became possible thanks to timely support being there when it was needed most.

**Nataliia Shlapatska**

Family Helper, Children of Heroes Charity Fund



From day one, the Children of Heroes Charity Fund has prioritized psychological support as one of its core areas of work. We understand that unprocessed grief doesn't simply fade away — it transforms into anxiety, aggression, withdrawal, insomnia, or a loss of interest in life or learning. The program includes:

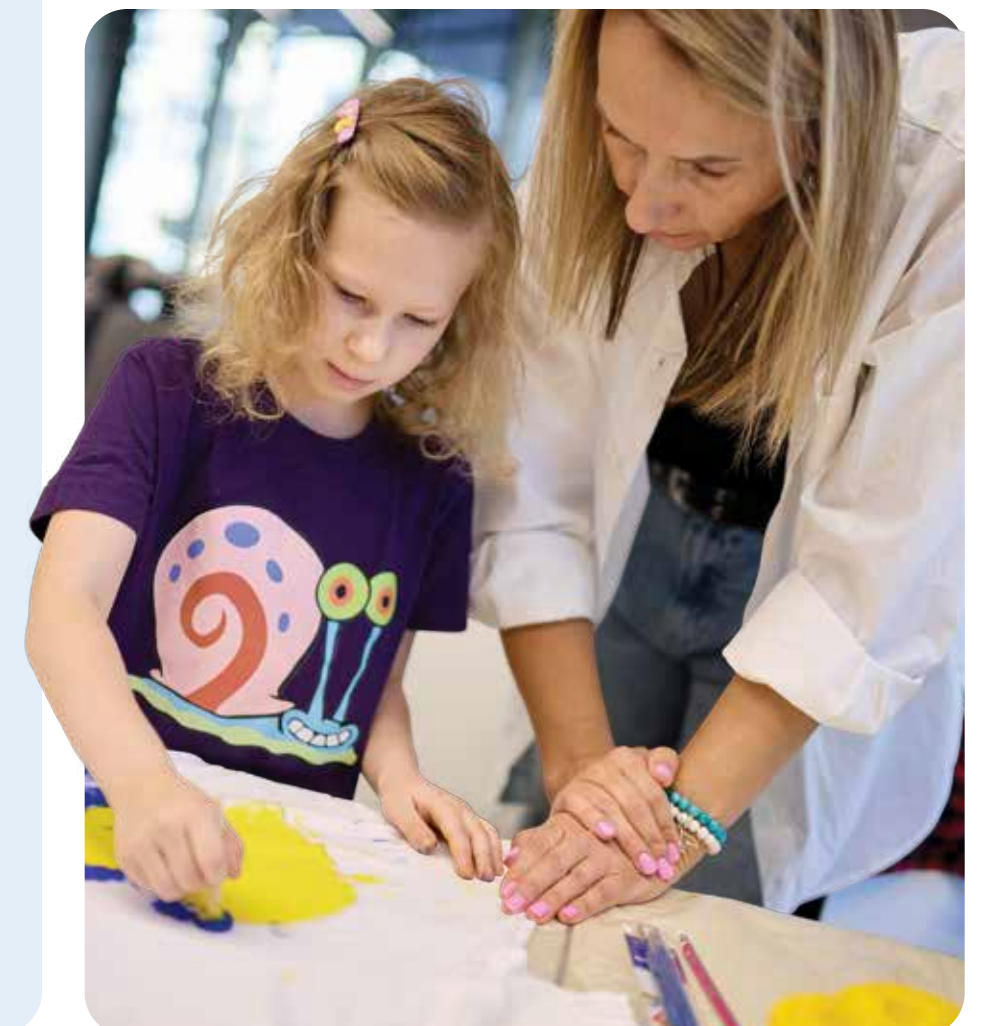
- *individual sessions*
- *support groups*
- *art therapy*
- *psychoeducational lectures for families*
- *camps with integrated psychological support programs*

Over the past year, we have seen a significant increase in requests for psychological support. These include anxiety disorders, sleep and concentration difficulties, emotional instability, challenges with adaptation, low motivation, and somatic symptoms. Some children are experiencing complicated grief, and others are at risk of developing PTSD.

The pilot study “Future Index” (2023) revealed that 44% of surveyed children and adolescents show signs of potential PTSD. According to data from the “How Are You?” program (2024–2025), the number of people in need of psychological support increased from 41% in 2022 to 71% in 2025.

The most vulnerable group remains children who have experienced loss — they account for 65% of all those seeking psychological help.

In 2025, we plan to expand our psychological support program so that even more children who have lost loved ones can begin their journey of healing in an environment of safety, care, and trust.





## Questions raised by children and their guardians:

- Grief over a loss (both confirmed and uncertain)
- Anxiety, fears, phobias (mostly related to traumatic experiences)



- Low self-esteem and lack of motivation to study
- Psychosomatic symptoms (physical reactions caused by stress)
- Complicated grief and PTSD symptoms



- Difficulties in the relationship between guardian and child
- Challenges with social adjustment, including isolation and loss of friendships



”



# RESULTS OF THE PSYCHOLOGICAL SUPPORT PROGRAM

## Our focus is not only on helping children but also on supporting their guardians

As of December 31, 2024, a total of 28 specialists with psychotherapeutic education and experience working with individuals who have experienced trauma and loss were engaged in the program.

- Our therapists have an average of over 10 years of practical experience.
- All specialists are members of professional psychotherapeutic associations.



Over the year, we conducted 17 psychoeducational lectures and webinars for children and their guardians, and engaged 18 psychologists in 15 camp sessions providing psychological support.



A multimodal team (which includes a child psychiatrist) makes it possible to:

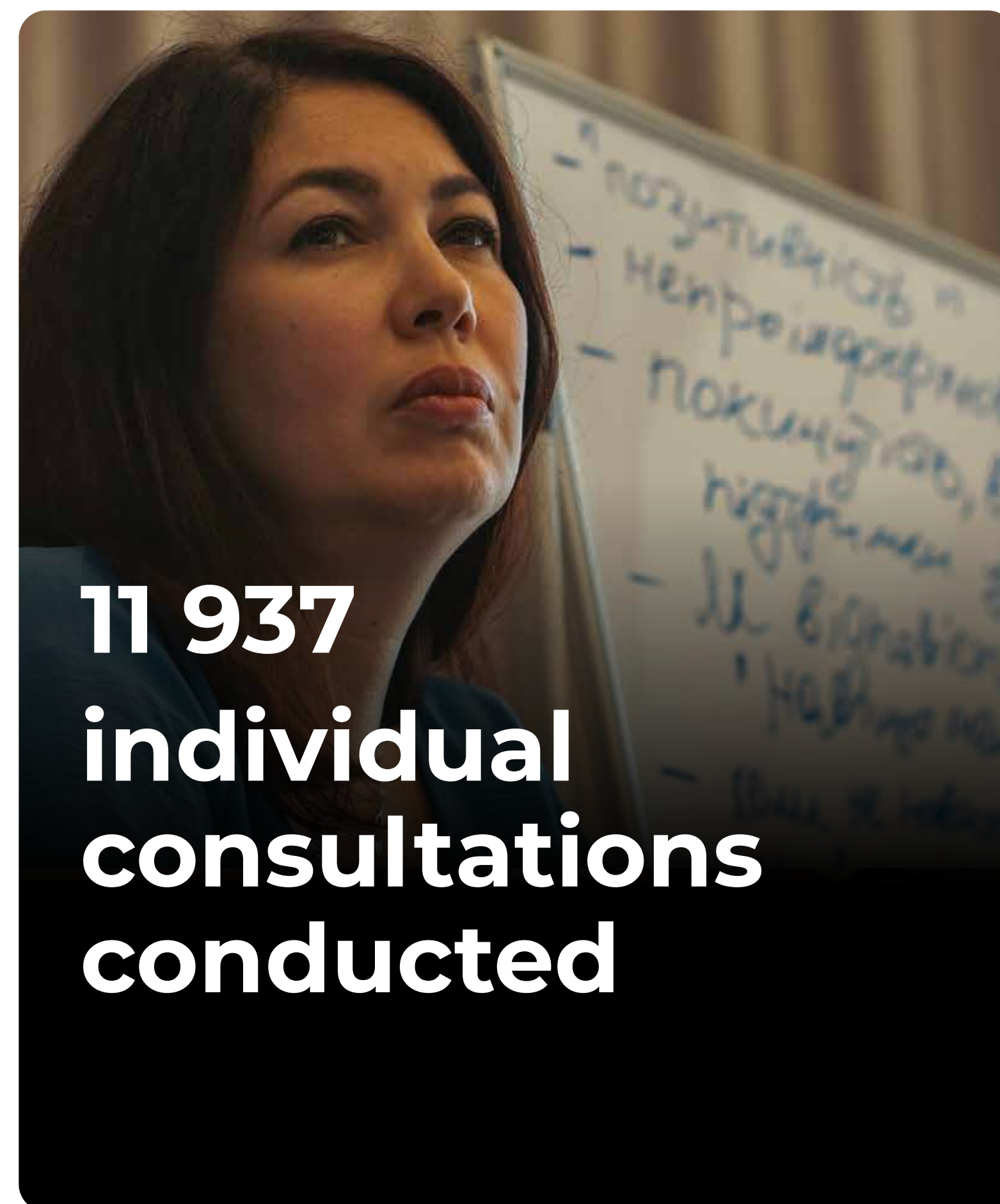
- promptly identify children and guardians in greatest need of support
- monitor changes in their emotional state
- conduct assessments and refer them to specialized programs or appropriate professionals





## RESULTS OF THE PSYCHOLOGICAL SUPPORT PROGRAM

### Individual consultations:



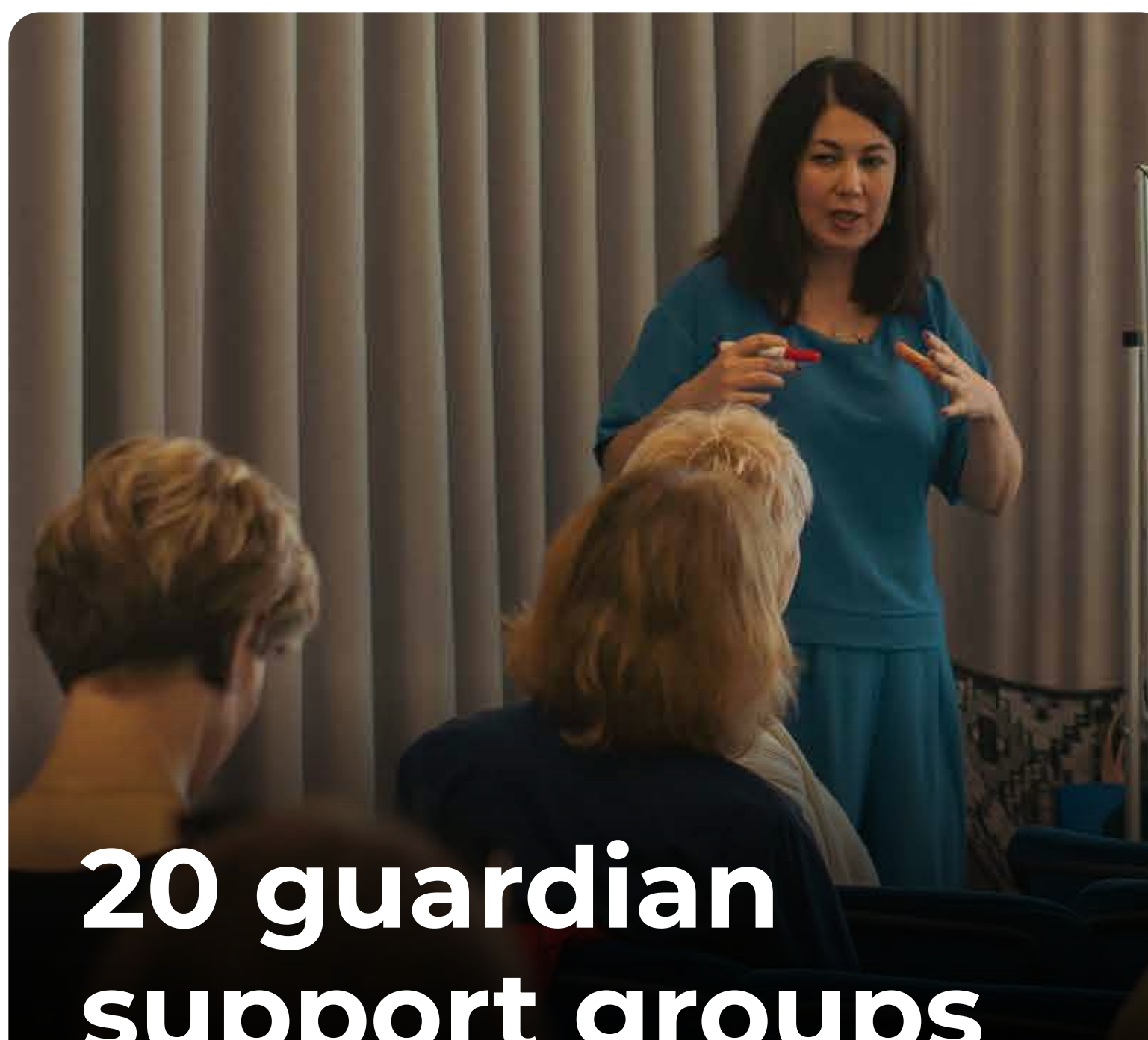


## RESULTS OF THE PSYCHOLOGICAL SUPPORT PROGRAM

### Psychological Support Groups:



**7 children's  
groups  
(73 sessions),  
70 participants**



**20 guardian  
support groups  
(184 sessions), 152  
participants**



**228 beneficiaries  
participated  
in art therapy  
activities**



# RESULTS OF THE PSYCHOLOGICAL SUPPORT PROGRAM

## Change Dynamics in 2023 and 2024

2023	2024
Requests processed	Requests processed
1249	1704
Requests for psychological support	Requests for psychological support
1081	1459
Referrals to a psychiatrist	Referrals to a psychiatrist
171	247
First-time referrals	First-time referrals
1010	1222
Repeat referrals	Repeat referrals
68	235



## RESULTS OF THE PSYCHOLOGICAL SUPPORT PROGRAM

“Consultations helped us understand how to live after losing our father and husband. Tymurchyk has changed a lot: he has become more attentive to teachers, his aggression has disappeared, and his desire to learn has returned. He is beginning to return to a normal life.”

**Tymur,**  
beneficiary of the Fund

“My name is Yaroslav. At 16, I lost my father on the front lines while I was in the Czech Republic — a country that felt completely foreign to me at the time. This deeply affected my mental state. But thanks to the opportunity to work with a wonderful psychologist, provided by the Fund, I was able to overcome my difficulties, understand myself better, and continue my journey with my head held high.”

**Yaroslav,**  
beneficiary of the Fund

“After working with the psychologist, the children found it easier to communicate and understand their peers. We also learned how to resolve conflicts together and overcome the challenges of adolescence.”

**Oleksandra and Ivan**  
(names changed at the family’s request)

### Psychologists’ Insights:



“During individual sessions, we see how children gradually open up, learn to express their feelings, and experience support. It is very important to create a safe space where they can freely share their emotions without fear of being judged.”

**Iryna Kondrativ,** psychologist,  
Children of Heroes Charity Fund

“In groups, children find a sense of belonging — they realize they are not alone in their experiences. Interacting with peers who have gone through similar challenges helps them feel accepted and supported. Group dynamics often become the key to processing loss, rebuilding trust, and developing social skills.”

**Olha Bandura,** psychologist,  
Children of Heroes Charity Fund



Camps are not just about rest and recreation.

For many children, they are a return to childhood. Camps offer a space where they can make new friends, learn, receive psychological support, stay active, play, and most importantly — feel safe. For those who have experienced loss, this is vital. In these moments, they begin to rediscover joy, regain self-confidence, and believe in the future again.

Every child supported by the Foundation has the opportunity to attend a camp and create lasting, joyful memories.

Each camp is selected based on specific criteria — the child's age, level of activity, and whether they require psychological support. This ensures that every child receives the experience and care best suited to their individual needs.



In 2024, we launched a new initiative that allowed children to attend camps together with their caregivers. This was part of a new program called "Svitlyachok" ("Little Firefly"). Thanks to this program, even the youngest children — from 1 to 6 years old — were able to experience camp for the first time, accompanied by their mothers. For these camps, we adapted the program: mothers attended sessions with psychologists, while children enjoyed art therapy, play, and rest in a safe, calm environment.

In 2024, the Children of Heroes CF organized camp experiences for 1,973 children and 286 caregivers — a significant increase compared to previous years: 68 children attended in 2022, and 1,207 in 2023.

In 2023, we organized 59 camps, and in 2024 — already 99.



## SOCIALIZATION PROGRAM RESULTS

In 2024, camps offering psychological support programs were the most in demand. They were attended by 1,191 participants out of a total of 2,259.

Educational camps also saw active growth, especially among teenagers who were already thinking about their future careers and preparing for university entrance.

For the first time, two children with disabilities took part in an inclusive camp.

This was just the beginning, and we plan to expand this area further.



A total of 178 people were able to travel abroad.

Among them were 10 teenagers who successfully passed an English language test and went to the Tomorrow educational camp in the UK. There, they had a tour of Durham University and met with the Ambassador Extraordinary and Plenipotentiary of Ukraine to the United Kingdom, Valerii Zaluzhnyi.

One of the key achievements of 2024 was the expansion of our partner network. Twenty new camp organizers joined our cooperation.

This allowed us to offer more opportunities for children, select programs with better quality and cost, create joint projects, and make recreation and development even more effective.



## HOW THE EDUCATIONAL CAMP HELPED VALIA FIND HER FUTURE PROFESSION



**Valia**, beneficiary of the  
Children of Heroes  
Charity Fund

My name is Valia, I'm 14 years old. I've always been a good student and took part in academic competitions. My favorite subjects are Ukrainian language and literature. I also study at the Ostroh School of Arts and will graduate from the vocal class next year.

I've been interested in journalism for quite a while, but it was after attending the Ukraine Today educational camp that I started seriously considering it as my future profession. The atmosphere at the camp was amazing — engaging lectures (especially those by Viktoriia Mazur and other journalists), support from the team, and great conversations with other teens. We had so much in common, and we're still keeping in touch.

There wasn't much time to rest — the week was intense and full of new experiences. But that's what made it exciting. The camp leaders were incredible — they really connected with us, which made everything feel warm and welcoming, like home. What I remember most are the mime workshops, team challenges, and evening activities. They helped me open up and better understand myself. This camp was truly important to me. I left with new knowledge, new friends, inspiration — and a clear sense of who I want to become.







**Hanna Khomenko,**  
Director and Head of  
the Family Support  
Department  
Children of Heroes  
Charity Fund

We believe that our children are the future professional capital of Ukraine — future doctors, scientists, educators, artists, and entrepreneurs. That's why educational support is one of our core programs. Our goal is to ensure that every child has access to the knowledge and resources that open doors to the best universities in Ukraine and around the world.

The program includes several key areas designed to help children learn with confidence, curiosity, and meaningful results.

When shaping the Foundation's program portfolio, we prioritize the real needs of families. Twice a year, we conduct surveys among the families who benefit from our programs. This allows us to receive direct feedback and clearly understand which initiatives are most valuable and where gaps still exist that we can address.

We prioritize programs with long-term impact. Our aim is not just to provide one-time assistance, but to invest in the future.

We believe that the support offered today should create a broad and lasting positive effect on each child's life. That's why we focus on initiatives that build skills, offer educational and self-development opportunities, and contribute to the long-term stability and well-being of families.





# EDUCATION AND DEVELOPMENT PROGRAM

## Tutoring Support

Children receive one-on-one support in mathematics and Ukrainian language. This help allows them to catch up on school subjects, close learning gaps, and regain confidence in themselves.

## University Entrance Preparation

We help children prepare for the multi-subject test, explore which professions suit them best, and confidently navigate every stage of the university admission process.

## Foreign Languages

The focus is on English, but other languages are offered as well. Language skills mean freedom — to travel, study abroad, make new friends, and access more opportunities.

## IT and Programming

Some start with basic courses, others dive straight into coding. The key is to explore a new field, discover whether it's the right fit, and gain skills that are already in high demand worldwide.

## Creativity

Drawing, music, theater — everything that helps children express themselves, find balance, and simply be who they are. We support them on this journey.

## Learning Devices

We provide children with laptops, tablets, or smartphones so they can learn online without barriers, complete homework, and take courses.



## Stationery Supplies

Even the small things — pens, notebooks, markers — matter. We've made sure children have everything they need at their fingertips.



**In 2024, with the support of partners and their individual engagement, the Foundation implemented a number of strategically important educational initiatives. These programs helped children grow, explore future careers, and prepare for university admission.**

**1**

“Individual Leader Trajectory (Kyiv-Mohyla Academy) - preparation for admission and development of leadership skills.

**2**

“Future Polytechnic” (Lviv Polytechnic National University) - an introduction to technical specialties and career guidance visits to the university.

**3**

“Study in England” is an intensive English language course and broadening of horizons in an international educational environment.

**4**

The Kyiv School of Economics' mentoring program provides individual support to high school students on the path of professional choice.

**5**

Ernst & Young's program is aimed at preparing for the National Multi-subject Test and identifying professional interests.



## EDUCATION AND DEVELOPMENT PROGRAM

The program	Number of new children involved in 2024	Total number of children who used educational services
Foreign languages	1159	3307
Programming	457	689
Tutors in math and Ukrainian language	1121	1853
Preparing for admission to a university	116	165
Artistic skill	277	834
Gadgets	1831	3628
Stationery sets	4670	8133



# THE IMPACT OF THE EDUCATION PROGRAM ON CHILDREN'S LIVES

**Total number of participants: 3,068 children**

**Breakdown by focus areas:**

Tutoring (math, Ukrainian language, mental arithmetic, biology, chemistry)

**908 children, 29.6% of the total number of participants**

Foreign languages

**1,642 children, 53.5% — the largest area of educational support by reach**

Art skills / Visual arts

**50 children**

Programming

**142 children, 4.6%**

Preparation for the National Multi-Subject Test (NMT)

**200 children, 6.5%**

Preschool and early elementary program

**126 children, 4.1%**



The future is being shaped right now—through access to knowledge and the skills a child can develop.

That's why one of our top priorities is to provide children with the essential tools to begin their journey. Because there's no point in talking about education if they can't even access Zoom. And it's hard to talk about dreams when the basics for learning aren't in place.

This is how our digital access program was born. Simple in form, but essential in purpose. What follows is a look at the devices that became more than just tools—they became real keys to the world for our children.

## Why does it matter?

Many of the children we support live in frontline areas or rely entirely on online learning.

Without a device, a child can't attend online classes, submit assignments, or communicate with teachers.

## Devices for education

In 2022, 2023, and 2024, the Fund provided **3,625** devices to children:

- **254 — in 2022**
- **1535 — in 2023,**
- **1836 — in 2024.**

Protection from information isolation.

In places where schools are inaccessible offline, a device becomes the only gateway to the world of knowledge and opportunity.

Without it, a child risks falling into an educational void.

A chance for self-realization.

For younger children, it means access to interactive learning.

For teenagers, it's the opportunity to explore IT, design, programming — laying the foundation for a future career.



## Over the course of the year, we delivered 35,884 humanitarian aid packages, with a total weight of 208,127 tons.

For a child to grow up feeling safe and stable, three basic needs must be met: warmth, food, and hygiene. That's why we provide consistent household-level support to families:

- *food packages*
- *hygiene supplies*
- *diapers for children under 3 years old*
- *baby formula and food*
- *clothing and shoes*
- *heating and lighting supplies (heaters, generators, firewood, etc.)*

This support helps families get through difficult times with less stress and anxiety. Because these aren't just supplies — they're a lifeline that creates the stability children need to heal emotionally and continue learning.

## The challenges we help families overcome:

### Financial burden

Families who have lost loved ones often have to cut back on essentials. Assistance with food, clothing, and household items eases daily pressures and allows them to focus on what matters most — supporting their children.

### Lack of access to basic resources

In many communities, families can't afford essential items like baby formula, diapers, or seasonal clothing.

We provide these necessities to ensure children grow up in dignified conditions.

### Emotional well-being

Having warmth, light, and basic comfort at home reduces anxiety, helping children feel stable and regain a sense of normalcy — even if just a little.



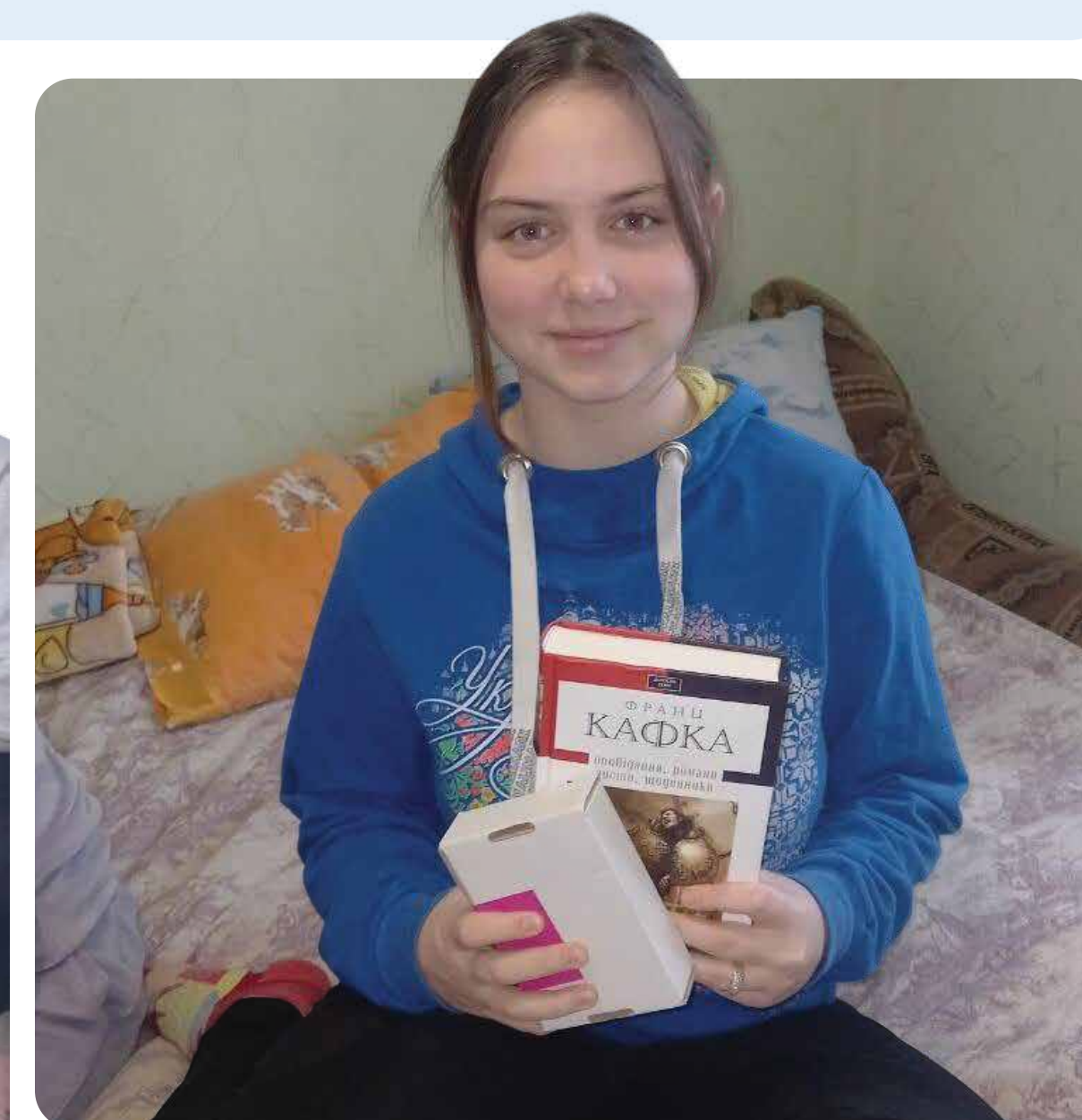
## The impact of humanitarian aid on children's lives

The Chalovsky family has four children: Mykyta, Iryna, Anna, and Natalia. They used to live in a village in the Kherson region with their parents and grandmother. On the morning of March 12, 2022, around nine o'clock, while their mother and grandmother were working in the yard, tragedy struck — a rocket hit their yard, and both women were killed.

The children and their father miraculously survived. In an instant, they lost not only their beloved family members but also their home, which was almost completely destroyed. Today, the family lives in Vinnytsia region in a house generously provided to them temporarily by kind people. Since their mother was not in the military, the family is not eligible for government benefits.

For the Chalovsky family, the Children of Heroes Fund has been more than just support — it has been a source of warmth, both literally and figuratively. One of the most important gifts they received was a generator, which is essential for rural life in winter.

They also received a washing machine — something the father had been eagerly awaiting, since until then, laundry for all five of them was done by hand. The family was also given financial assistance for clothing and first aid kits with medicine, which proved crucial when the children fell ill that autumn. Support arrives regularly: clothing, shoes, and food. Though they've only recently joined us, they have already become part of the Fund's large family. And every time we speak with them, they say: "There's no one else like you. Thank you all so much!"





## HOW THE FUND'S CASE MANAGEMENT SAVED CHILDREN FROM INSTITUTIONAL CARE



**Maryna B.,**  
mother of children  
supported by the  
Children of Heroes  
Charity Fund

Maryna lives in the village of Mykolo-Babanka in the Kirovohrad region. Until recently, her family — her husband, two daughters, Varvara and Zlata, along with their cats, dogs, chickens, and rabbits — was her whole world. But on January 9, 2023, that world came to a halt. Her husband went missing near Bakhmut.

What followed was a life spent in constant uncertainty — no answers, sleepless nights, and shaken confidence. Marina held on to hope, clinging to every phone call and every mention. But when her husband's comrade returned from captivity with no news of him, Marina seemed to disappear herself. Overwhelmed and exhausted, she stopped eating. Her eldest daughter was the first to notice. Soon after came the ambulance and intensive care.

The day Maryna was taken to the hospital, little Zlata screamed from a corner, "Don't take Mom away!" Varvara held on until the very end but also cried, asking, "Mom, will you come back?"

This turning point marked a new beginning. Psychologists from the Children of Heroes Fund began intensive work with Maryna, supporting her every step of the way. The girls gained stability, conversation, and warmth. And slowly, things began to change.

"I've started living again," Maryna said a few months later. Today, Maryna is a teacher, volunteer, and member of the "Sewing Company." Alongside her daughters, she sews clothes for the wounded. She's also an active participant in the "Families Protecting the Warriors of the 57th Brigade" initiative — attending rallies, speaking out for those still awaited at home, and advocating for everyone's right to return.

The family is gradually healing. The girls spend a lot of time with their animals — they have nine cats, five dogs, a parrot, chickens, and rabbits. This is their vibrant space of love and safety.

Varvara is excelling in her studies — winning competitions, learning English, and dreaming big. Her success isn't just about talent; it's about the supportive environment Maryna created by healing herself and becoming the girls' main source of strength.

Maryna's story is not just about loss — it's a journey from darkness into light. It speaks to an incredible strength of spirit that can rise from rock bottom when it seems there's nothing left to hold onto. It's a story of a new beginning born from support, warmth, and trust. Her experience stands as a powerful testament to how the Fund fights daily for a childhood without orphanhood. And it's a moving example of how timely help can transform the life of an entire family.



The program helps the **most vulnerable children** affected by the war access quality medical care without placing extra financial strain on their families. It covers outpatient treatment, medication, hospitalization, and emergency care—everything needed to address health issues promptly and prevent them from worsening.

## Results for 2024

- **418 children** received voluntary health insurance policies as part of the medical insurance program.
- **\$69,936** — total insurance payouts for medical needs across all active policies.
- **\$1,259** — the highest amount paid by the insurance company to a beneficiary under a single policy.



## First aid kits and medications

During the war, the Fund provides families with first aid kits and vitamins to help them respond quickly to illnesses and take daily care of their health.

### In 2024:

- **1,385 families** received first aid kits with basic medications.
- **6,340 vitamin packs** were distributed to children and their caregivers.

## Doctors' Consultations program

Thanks to partnerships with leading clinics across Ukraine, the children we support can receive free medical examinations, detect health issues early, and access effective treatment.

### In 2024, free of charge:

- **544 children** received medical consultations.
- **326 children** underwent medical tests.
- **350 children** completed a full medical check-up.



## THE IMPACT OF THE MEDICAL PROGRAM ON POLINA'S LIFE



**Polina** is six years old. She has a disability and a complex diagnosis: cerebral palsy, hydrocephalus, a brain shunt, and spastic tetraparesis. In her short life, she has already undergone eight surgeries on her head and legs.

She requires ongoing rehabilitation, speech therapy, psychological support, sensory integration, occupational and kinesiology therapy, as well as swimming — all of which help reduce spasticity and improve her motor functions.

Thanks to the support of the Fund and our partners, 260,879 UAH was raised for Polina's medical needs. These funds provided her with vital medications, therapy, and equipment. Specifically, she received special walkers and a bicycle, which have become key to her increased independence.

The Fund's medical program ensures that the children we support—especially those with disabilities or limited access to care—receive quality assistance. The program covers key areas ranging from prevention and dental care to rehabilitation and specialized consultations. Thanks to partnerships with dedicated centers, children undergo physical therapy, neurorehabilitation, and work with psychologists and other specialists. This support helps them recover their health, adapt, and return to active lives.

**In 2024, 20 children successfully completed a rehabilitation treatment course at the Ukrainian Medical Center for Mother and Child in Odessa. The rehabilitation program focused on improving the physical and emotional well-being of children requiring specialized medical care.**

The rehabilitation program is delivered in-kind through partner rehabilitation centers and specialists who provide services directly, without involving financial transactions. This approach allows us to broaden the range of support and ensure its sustainability.

However, rehabilitation is a long-term process. Many children—especially those with disabilities or injury-related complications—require repeated therapy sessions throughout the year. Without consistent, ongoing treatment, meaningful progress isn't possible.

Since free state programs don't cover all the needs, most families have to turn to private centers. This means significant expenses for rehabilitation, accommodation, travel, and support. That's why the Fund continually brings in new partners to ensure help remains continuous and accessible to those who need it most.



## THE IMPACT OF THE MEDICAL PROGRAM ON MARK'S LIFE



**Mark,**  
a child supported by  
the Children of Heroes  
Charity Fund

Victoria experienced a difficult twin pregnancy, with premature labor. One of her sons, Bohdanchyk, sadly passed away on his 10th day of life. The other boy, Mark, survived but was diagnosed with cerebral palsy (CP).

Mark is smart, attentive, and curious about the world around him—developmentally, he keeps pace with his peers. But physically, he faces challenges: he can't walk on his own and either moves holding an adult's hand or uses a wheelchair. Mark requires constant care and regular rehabilitation, which is difficult for his family to provide.

In the early days of the full-scale invasion, Mark's father, Oleg, was working near Kyiv. His hometown, Konotop, was occupied by Russian forces. On March 7, 2022, understanding that the war could drag on, he decided to return home. The journey was perilous: destroyed railways, blocked roads, complete uncertainty. Near the village of Mokrets, a group of men—including Oleg—was stopped by Russian soldiers. Although all were unarmed and dressed in civilian clothes, the soldiers threw two grenades at them and then opened fire. Oleg was killed.

After losing her husband, Victoria was left alone with her son. She's learning everything herself—care, rehabilitation, and treatment. Mark not only has cerebral palsy (CP) but also suffers from allergies, astigmatism, and severe nearsightedness. He needs to receive allergy vaccines regularly—Victoria buys them every three months at a cost of 15,000 UAH each.

The Fund supported the family: Mark was able to undergo a rehabilitation course that helps him maintain muscle tone and preserve his skills. But there is still a long road ahead.



## THE IMPACT OF THE MEDICAL PROGRAM ON YEHOR'S LIFE

Yehor is 14 years old. He lives with his mother and younger sister Zlata. Their father, a Ukrainian Armed Forces serviceman, was killed on April 14, 2023, during a combat mission in Bakhmut.

Since then, the family has lost their male pillar but stays strong together, fighting every day for stability, dignity, and a normal life despite their loss.

Yehor has a complex diagnosis: cerebral palsy, intellectual disabilities, and symptomatic epilepsy. This means constant pain, limited mobility, and quick fatigue. He requires ongoing rehabilitation—without it, his body weakens rapidly.

Doctors are clear: without proper support, Yehor may lose the ability to walk independently and end up in a wheelchair. But they also say there is hope. Regular therapy can not only maintain his current condition but also improve his quality of life.

Thanks to donor support, Yehor was able to undergo an important rehabilitation course. For him, this is not just treatment—it's a chance to feel movement again, regain hope, and continue developing.

Specialists worked with him comprehensively: physical exercises, individualized therapy, and medication management. Positive progress was evident even after the first course, noticed by both doctors and his mother.

This progress gives the family strength to keep going. They see that with support, Yehor's life can be full, active, and full of possibilities.



**Yehor,**  
a child supported by  
the Children of Heroes  
Charity Fund



## FEEDBACK FROM THE CHILDREN WE SUPPORT AND THEIR CAREGIVERS

*"The Children of Heroes Charity Fund has been proof to us that there are people who genuinely empathize, support, and help — and sometimes gently encourage us to make important life decisions."*

Maria Y., mother of a child supported by the Fund

*"For the past three years, I've really loved IT. Before the war, I attended robotics classes and decided I wanted to study it further. Since my dad died, it became hard for my mom to save up for a laptop, but I dreamed of having one. I used to go to friends who had computers, and we would watch educational videos on YouTube together. Thanks to the Fund, my dream came true — I received a laptop and completed a Python programming course. Now I can practice and learn at home. Thank you so much for this opportunity!"*

Roman, 14 years old (received a laptop)

*"The greatest joy is in the eyes of my children. As a mother, above all, I want to see them happy and joyful. Managing three children, especially boys, is incredibly challenging. I'm currently the sole provider for our family, so the support from the Fund has been truly significant for us. I can't find the words to fully express my gratitude. Thank you to everyone involved in helping our family. My heartfelt thanks and deepest respect to all of you for your kindness, care, and meaningful contribution to our lives."*

Iryna S., mother of a child supported by the Fund

*"I live with my mom in Kharkiv. I study online, and before, I had to join classes using my mom's phone. It was hard to see what the teachers were showing and to read books — everything was so small. When I received a tablet from the Fund, I was so happy! Now I can see the lessons clearly, study easily, and even draw during classes from Kidzumii. Thank you very much!"*

Sofia, 12 years old (received a tablet)

*"The Children of Heroes Fund deserves heartfelt thanks and deep respect for the incredible support you provide. We recently joined the Fund and, honestly, didn't expect anything special. But I was genuinely touched by the care and attention we received. This is not just assistance — it's humanity, warmth, and the real feeling that you're not alone in this difficult life. Thank you all from the bottom of my heart for your kindness, support, and your commitment to making our children's lives a little brighter — even in the darkest times."*

Natalia L., mother of a child supported by the Fund

*"I live in Sumy with my mom, brother, and grandmother. I can't go to school because there are frequent explosions in the city, so I study online. Sometimes classes get postponed due to air raids, or teachers just assign work to do on my own. I had an old phone that drained quickly and didn't work well for studying. I dream of going to university and becoming a lawyer. Thanks to the Fund, I received a laptop and can now study well and prepare for the National Multi-Subject Test (NMT). This was my big dream, and I'm very grateful to the Children of Heroes team for making it come true."*

Yelyzaveta, 16 years old (received a laptop)





**Victoria Lisna,**  
Member of the Fund's  
Supervisory Board and  
Head of the "Mothers  
of Children of Heroes"  
community

My name is Victoria Lisna, and I am one of many mothers whose children have lost their father. Today, I'm not only sharing my own story but also speaking for thousands of families living with pain every day.

Our children are not just statistics. They are living voices filled with anxiety and the effort to stay strong. Some are still too young to understand why their dad isn't coming back. Others already know he's gone forever and try to support their mom or younger siblings.

It was through online communities that I first heard about the Children of Heroes Charity Fund. It became a beacon of hope. For many of us, the Fund has been the support we long sought—not just financial, but emotional, human, and bright.

I've seen a quiet girl who lost her dad smile for the first time because she received a backpack with her favorite cartoon character. I know a boy whom a psychologist helped to finally allow himself to cry. I've heard dozens of stories where families who had nothing received tablets, and their children could learn again.

I know how much summer camps mean to our children, where, perhaps for the first time in a long while, they didn't feel alone. These things don't show up in reports, but they heal the heart.

Families of the fallen often face their pain alone. They don't always have the strength or knowledge of where to turn. For us, it's incredibly important to know: we are not alone. There are those nearby—quietly, steadily, with care. The Children of Heroes Fund is exactly that presence. Not just an organization, but a team of people who every day restore small but vital pieces of childhood to these children.

For this, we—mothers, families, children—are more grateful than words can express.



**The Children of Heroes Charity Fund is represented in Ukraine, the USA, and the Netherlands to ensure effective collaboration with donors and partners on a global scale.**

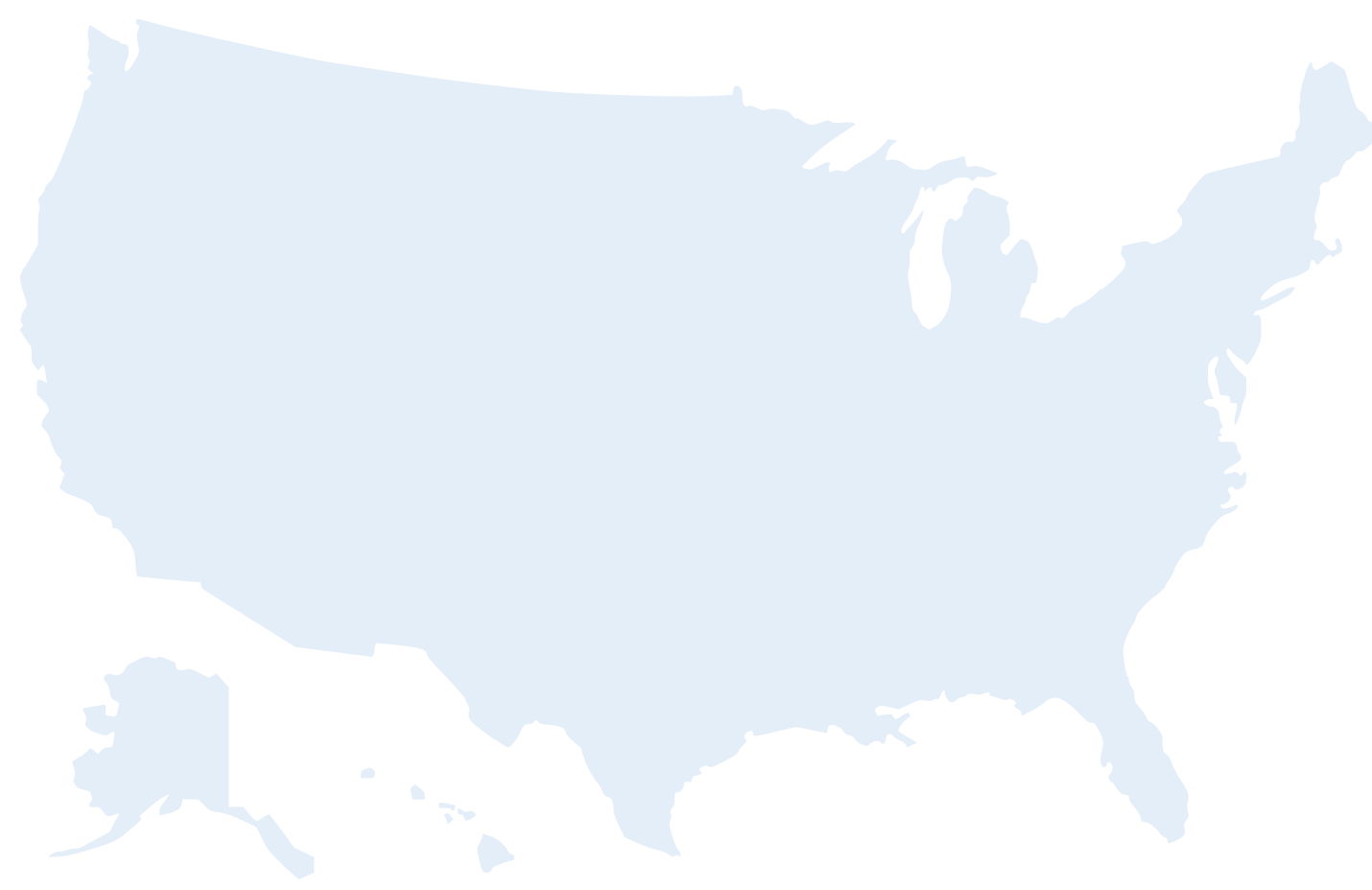
The Fund has a Supervisory Board in Ukraine and Boards of Directors in the USA and the Netherlands, composed of respected leaders from business, the nonprofit sector, and the international community.

## COUNTRIES WHERE THE FUND IS PRESENT



### Ukraine

8 members of the Supervisory Board, including a representative of beneficiary families, ensuring the Fund's policies reflect the needs of the children.



### USA

10 members of the Board of Directors, including leading representatives from the Ukrainian business community and diaspora.



### Netherlands

8 members of the Board of Directors, including representatives of the Ukrainian business community who actively promote international partnerships.



## SUPERVISORY BOARD IN UKRAINE



**Daniil Pasko** – Chairman of the Supervisory Board of the Foundation. Founding Partner of Diligent Capital Partners and co-founder of the Children of Heroes CF



**Anna Derevyanko** – Executive Director of the European Business Association



**Serhiy Honcharevych** – Managing Partner and CEO of Capital Times



**Roman Leshchenko** — agriculturist, lawyer, educator, and former Minister of Agrarian Policy and Food of Ukraine (2020–2022).



**Kyrylo Bihay** — CEO and co-founder of Preply, founder of the Edtech Founders Club.



**Victoria Lisna** — former beneficiary of the Children of Heroes Charity Fund and representative of beneficiary families on the Supervisory Board.



**Serhiy Kulyk** — Managing Partner of Deloitte in Ukraine



**Kateryna Hlazkova** — Executive Director of the Ukrainian Entrepreneurs' Union

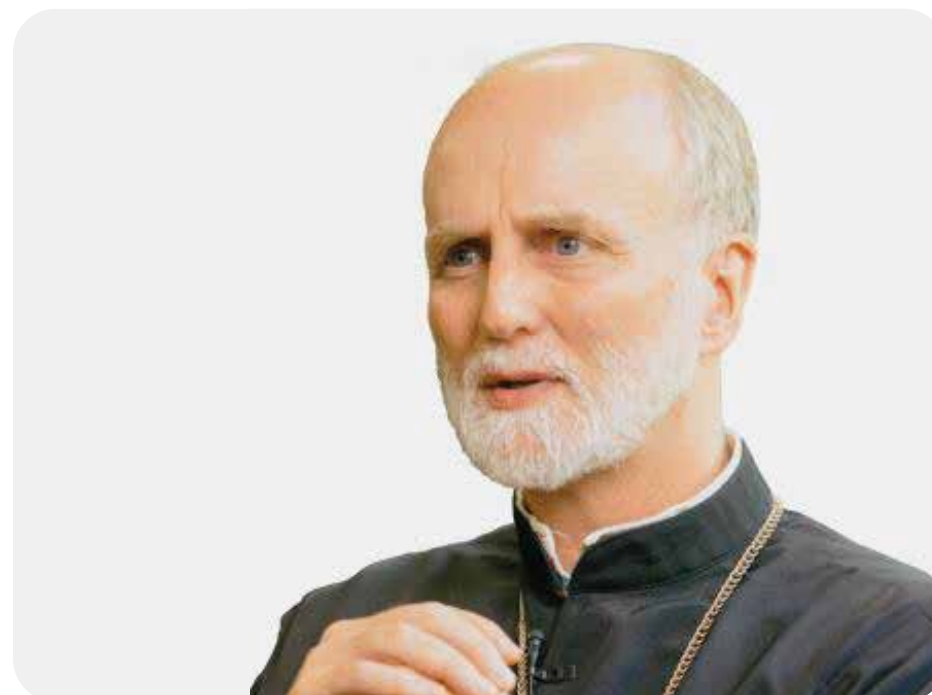




**Mark Iwashko** – Chairman in USA, Co-Managing Partner at Diligent Capital Partners



**Roberta Brzezinski** – CEO & Director at Capitalworks EM



**Archbishop Borys Gudziak** – President of Ukrainian Catholic University, Archbishop at Ukrainian Catholic Church in the United States



**Kathy Nalywajko** – President of the Board of Directors of the Ukrainian Institute of America



**Roman Dubczak** – Deputy Chair at CIBC Capital Markets



**Danilo Yakub** – Co-Founder of Children of Heroes Fund, Senior Partner and COO at Diligent Capital Partners



**Daniil Pasko** – Co-Founder of Children of Heroes Fund, Co-Managing Partner at Diligent Capital Partners



**Madeleine Schachter** – Assistant Professor at Weill Cornell Medicine, Author



**Ihor Petrov** – Co-Founder, Head of Production and Business Development at REMO



**Natalie M. Derzko** – Of Counsel at Covington & Burling LLP





**Danilo Yakub** – Chairman, Co-Founder of Children of Heroes Fund, Senior Partner and COO at Diligent Capital Partners



**Jorrit Dingemans** – Principal Investment Officer Private Equity at FMO



**Francis Malige** – Managing Director of Financial Institutions, European Bank for Reconstruction and Development (EBRD), Managing Director at EBRD in Ukraine (2014-2018)



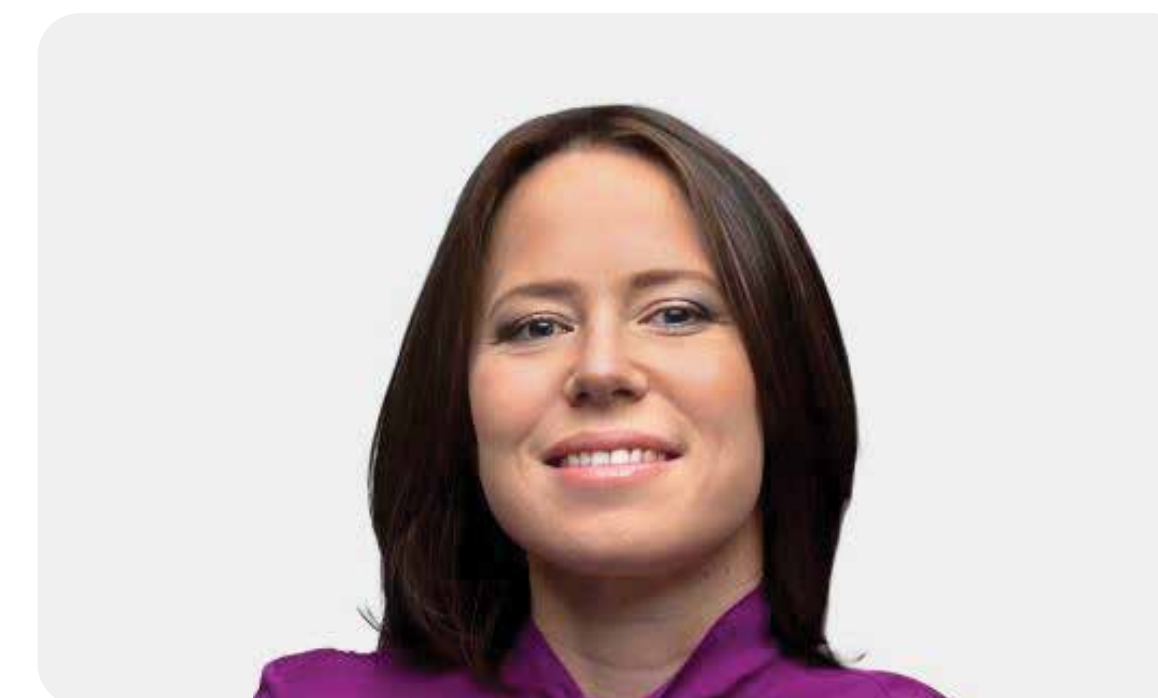
**Gennady Gazin** – Chairman of the Genesis Philanthropy Group



**Yves Barraquand** – General manager of the group CMR



**Oksana Strashna** – Director, SME Direct Investments Program at UMAEF



**Natalya Gonchar** – Business Development and Commercial Assessment Lead, SOBI, Central & Eastern Europe & Japan



**Katherine Darakova** – Customer Value Director at Ofi





**Nataliia Lazareva,**  
Head of Legal and  
Compliance

## Compliance system

Since the registration of our foundation, the organization has significantly enhanced our operational framework through the implementation and improvement of comprehensive policies and internal procedures. We have established robust compliance systems and strengthened risk control mechanisms across all operational areas.

These governance improvements have directly increased our organizational reliability for donors through multiple channels. Enhanced compliance system ensures that all donations are processed with the highest levels of accountability and transparency. Our improved risk management framework provides early identification and mitigation of potential issues before they impact our programs.

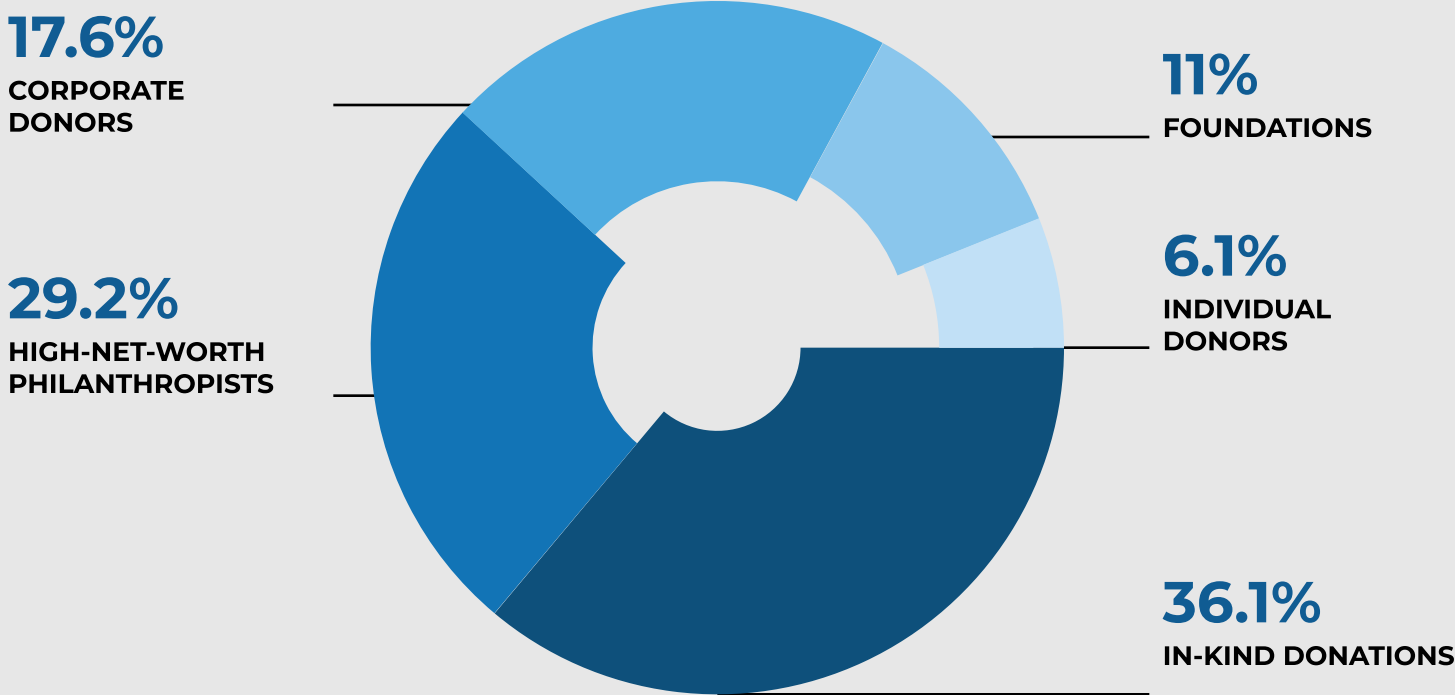
Currently, the organization has implemented the following policies:

- *Code of Conduct and Ethics*
- *Child Protection Policy*
- *Protection from Sexual Exploitation and Abuse Policy*
- *Anti-Money Laundering Policy*
- *Anti-Corruption Policy*
- *Conflict of Interest Policy*
- *Whistleblowing Policy*
- *Equality, Diversity and Inclusion Policy*
- *Regulations on Financial Planning and Control*
- *Beneficiaries Code of Conduct*
- *Partners Code of Conduct*
- *Environmental Policy*
- *Procurement Policy and others*

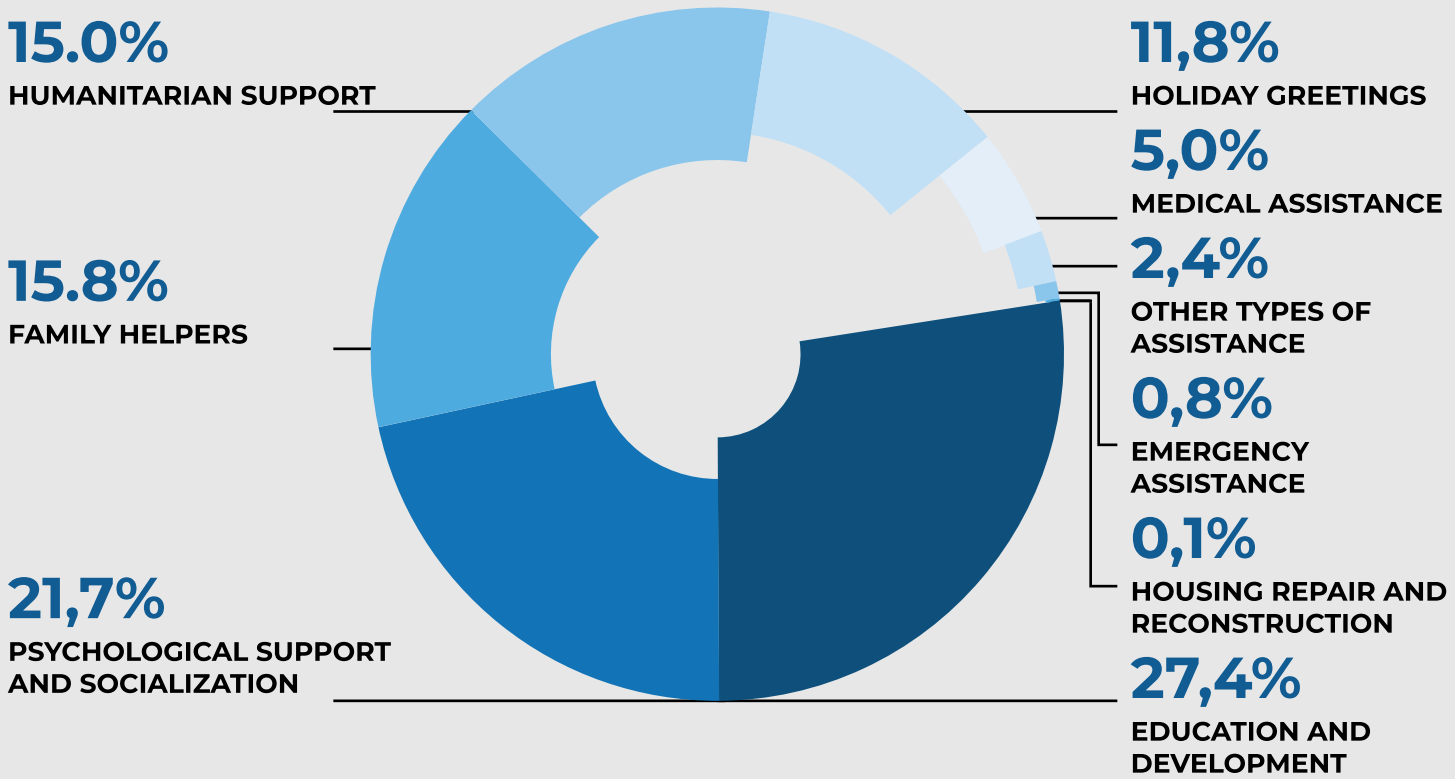
We continue to improve the system that serves as a reliable foundation for fulfilling our mission. Its main goal is to ensure every donation is used effectively and every child receives the support they truly need.



SOURCES OF FUNDING 2024



ASSISTANCE PROGRAMS 2024



BALANCE \$ \*

20242023

ASSETS

Cash and Cash Equivalents	1 401 292	1 069 808
Advances Issued and Other Current Assets	70 337	61 059
Inventory	233 259	92 365
Fixed Assets, Net Book Value	1 055	2 612
Total Assets	1 705 943	1 225 844

LIABILITIES

Received Contributions	1 633 507	1 139 415
Accounts Payable	71 381	81 740
Reserve for Unused Vacation		2 077
Deferred Income	1 055	2 612
Total Liabilities	1 705 943	1 225 844



**EXPENSE STRUCTURE****Assistance  
Programs****77%****Fundraising and  
Marketing  
Expenses****14%****General and  
Administrative  
Expenses****9%**

\*The financial overview for 2024 and 2023 is a summary of the consolidated financial statements of the CHILDREN OF HEROES CHARITY FUND, prepared in accordance with IFRS and audited by KROU ERFOLG UKRAINE LLC, a member of Crowe Global. KROU ERFOLG UKRAINE LLC issued unqualified positive audit opinions on the financial statements for the fiscal years 2024 and 2023.

\*\*Goods and services provided in-kind, included in program expenses: \$2,769,524 in 2024; \$2,071,086 in 2023.

**ЗВІТ ПРО ФІНАНСОВІ РЕЗУЛЬТАТИ \$ \*****INCOME****2024****2023****Contributions****7 557 349****8 514 173****EXPENSES****2024****2023****1. Project Expenses:****1.1 Program Expenses \*\***

1.1.1 Education and Development

1 591 924

958 476

1.1.2 Psychological Support and Socialization

1 263 949

881 838

1.1.3 Family Helpers

920 148

1 370 798

1.1.4 Humanitarian Support

871 068

1 109 538

1.1.5 Holiday Greetings

686 614

303 156

1.1.6 Medical Assistance

291 468

636 797

1.1.7 Emergency Assistance

48 295

907 499

1.1.8 Housing Repair and Reconstruction

3 660

13 920

1.1.9 Other Types of Assistance

140 720

121 393

**Total Program Expenses****5 817 846****6 303 415****1.2 Marketing and Communications****693 042****884 644****1.3 Fundraising and Donor Relations****371 773****549 672****Total Project Expenses****6 882 661****7 737 731****2. Administrative Expenses****674 688****776 442****Total Expenses****7 557 349****8 514 173**





**Olena Onyshchenko,**  
Head of Grants and  
Foundations  
Department

## Grateful to Our Institutional Partners for Their Trust and Support

Thanks to our strategic partners in 2024, thousands of Ukrainian children received more than just aid. They felt care, were able to continue their education, undergo psychological rehabilitation, and reclaim a sense of stable childhood.

**We are grateful for every show of trust, every contribution, and every helping hand. It is thanks to you that aid transforms into hope.**

### World Orphan Fund

Provided **annual funding of over \$250,000** for the psychological rehabilitation program. Thanks to this support, hundreds of families received crisis assistance and professional guidance during their most difficult times.

### The Olena Zelenska Foundation

The Foundation provided **685 laptops** for permanent use by children to support remote learning as part of the "Access to Education" project. This generous in-kind contribution helped maintain access to education even in the most challenging circumstances.

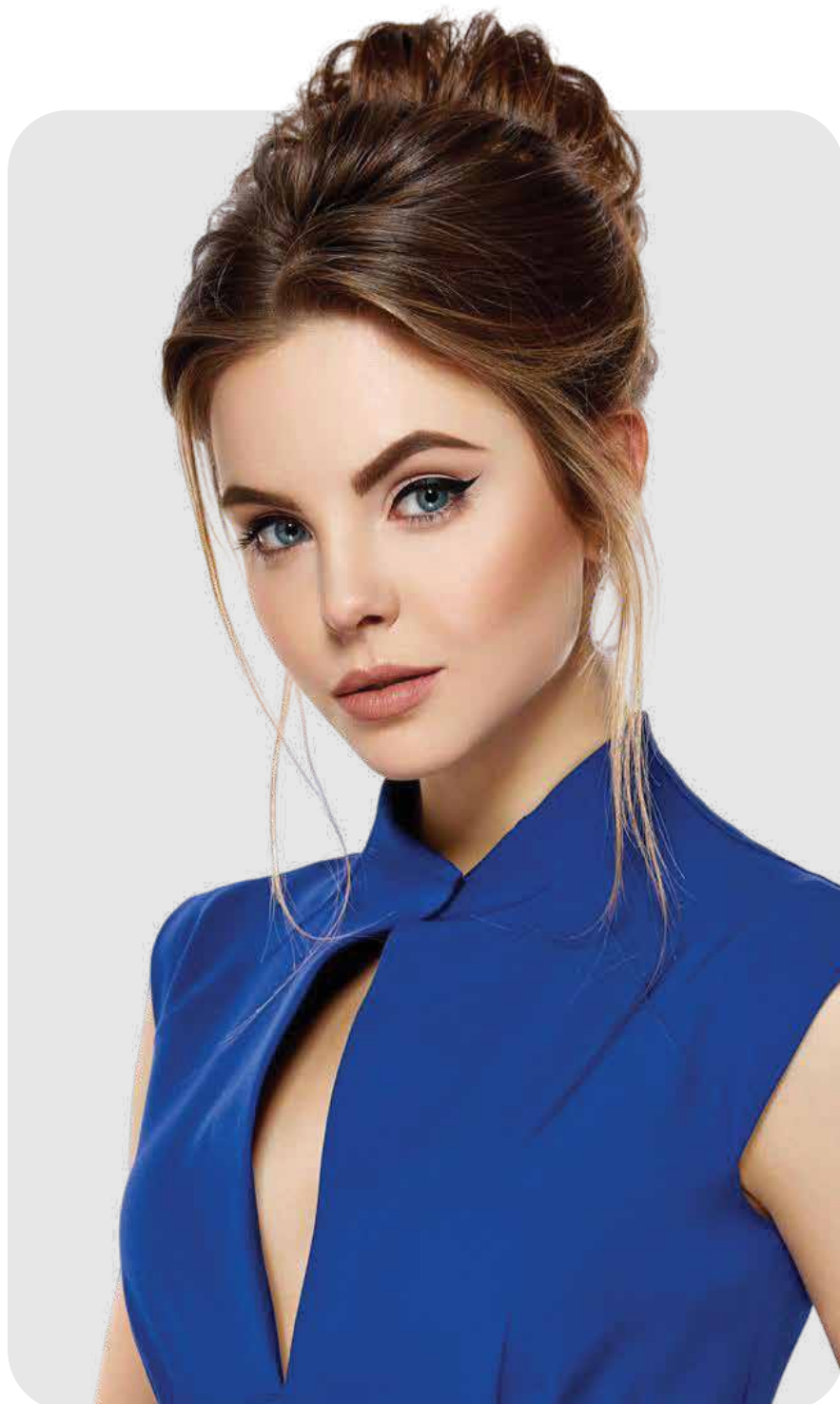
### Nova Ukraine

A reliable partner who has supported key areas of our work for several years. In 2024, the **foundation funded children's insurance and the implementation of career guidance camps.**

### International Relief Teams

They funded the implementation of the **Humanitarian Response project with \$100,000.** Thanks to this, families received assistance to prepare for winter, including basic items for comfort and safety.





**Antonina Holovach,**  
Co-founder and Head  
of Corporate  
Fundraising  
Department

**We deeply thank our partners whose support is the backbone of the Fund's work and a vital contribution to children who lost parents due to the war.**

Thanks to **Freedom Holding** — one of the Fund's earliest and most dedicated partners, consistently supporting us since the very beginning. Their steady and generous assistance enables us to implement large-scale projects to support children.

We are grateful to **Kyivstar** for supporting IT education for our children; to **Oleyna** for regularly sponsoring culinary masterclasses, an important part of the Fund's educational and social programs; and to **Farmak** for caring for the children's health by providing vitamins during a critical time when prevention was essential.

Heartfelt thanks to **Vivat** Publishing for providing children with stationery and educational materials; to **Aurora** for initiating fundraising through the sale of Fun Boxes and for helping finance New Year's gifts for the children.

We are deeply grateful to **Credit Agricole** for funding psychological camps; **Vodafone** for supporting the "Warmth for Children" project; and **Teva** for providing children with essential first aid kits.

We sincerely thank **Cher'17** for their active and caring involvement with the Fund, ongoing initiatives, and support of psychological programs and camps; **PUMA** for funding our first large-scale sports camp for 130 children; and **1+1 Media** for providing informational support and helping fulfill our children's dreams.

We express our gratitude to **Plarium** for their steady support of the "Warmth for Children" project since 2023, as well as to **CAPSLOCK FZE** and the "**Antoshka**" network for the support we began receiving in 2024.

Special thanks to **Boosters, Solidgate, Uklon, the Thrash!, Epicenter K, and Nova Poshta** for their ongoing support of the Fund's key activities — from education and sports to logistics and holiday initiatives.

**We sincerely appreciate your trust, commitment, and contribution to creating a safe space for children!**



Goodness must be loud and consistent. Helping children is daily, meticulous work that transforms our country and our shared future. Because very soon, these children will become doctors, politicians, teachers, and scientists. The year 2024 confirmed that we chose the right path. We became leaders in many categories — and that's something to be proud of. But these awards aren't about individuals. They're about all of us — those who supported, donated, provided services and goods. About those who stand with us every day!

## Recognition and Awards of 2024:

- Featured in Forbes' ranking of the "50 Largest Charitable Foundations in Ukraine."
- Awarded Best PR Case of the Year by MMR Awards and Best Social Marketing Project in Retail by Retail & Malls Awards for the SOVA x FROLOV x Children of Heroes campaign.
- Received the "Varti" Award — winner in the "Psychological Assistance" category for systemic work with children.

## Leading Media About Us

In 2024, the Children of Heroes Fund appeared in 1,389 publications:

- 1,217 in Ukrainian-language media
- 59 in international media outlets.

Among them:

- NHK Japan
- WELT
- BILD





**We believe that support for children should be systemic, not just one-off. That's why we're focusing on several key areas that will be priorities for the Fund in 2025.**

## Psychological Support and Socialization

In 2025, we plan to launch our own psychological support camp program, where children and their caregivers can not only relax but also receive in-depth psychological care. We aim to help every family create their own haven of peace and safety.

## Education and Development

Our goal is to create opportunities for children's self-realization and Ukraine's recovery. That's why we're launching a program to prepare motivated teenagers for admission to universities in the USA. The program includes English language learning, subject-specific courses, career guidance, and psychological support.

## Family Helpers Program

We are deepening and optimizing personalized family support to ensure every family receives exactly the help they truly need — not just formally, but with genuine care and attention to detail.

## Patronage Program

We are launching a new support format — donors can financially sponsor a child. This program enables us to provide consistent support throughout the year to children who have lost one or both parents due to the war.

## Psychological Screening

We are developing our own system to assess children's emotional well-being — so we can identify when help is needed early on, and act not only during a crisis but beforehand, when support can still make a difference.

## Budget

In 2025, we plan to raise 38% more than last year. Why? Because we see growing needs and expanding impact.



Your support is more than just a donation in an Excel spreadsheet. It means a mother doesn't have to worry about where to find food or medicine — she can calmly help with homework or take her child for a walk. It's when the room that yesterday echoed with tears of loss fills once again with music or children's laughter.

Thanks to you, something simple but incredibly important appears in these children's lives — the feeling that they are just kids. That they are supported, loved, and valued — even when their closest loved ones aren't nearby.

Thank you for every dollar, every repost, every "I'm with you." It truly makes a huge difference!

We continue our work and invite you to stand shoulder to shoulder with us to restore not just support but the chance for children to live with care, love, and dignity.





Every child has the right to a childhood, a dignified life, and hope for the future.

War has taken from them the most precious — their parents. But thanks to your support, we provide them with what war can never take away: care, warmth, and hope.

Your compassion allows us to be there for every child — every day.

It transforms into psychological help, education, dreams coming alive, and steps toward a new life. You are part of this journey.

Together, we restore to children what they have lost and build a future where they can simply be children again.

### You can help us:

- By bank transfers to the legal entity Children of Heroes Charity Fund, including international transfers in various currencies.
- By online donations on our website: <https://childrenheroes.org/donations/>
- Through apps of most Ukrainian banks (Monobank, PrivatBank, and many others).
- For donations via ACH (USA only), PayPal, cryptocurrency, or other international electronic transfers — contact us at: [donations@childrenheroes.org](mailto:donations@childrenheroes.org)

Contacts:

### Children of Heroes Charity Fund

03110, Kyiv, Universytetska St., 13A

 [info@childrenheroes.org](mailto:info@childrenheroes.org) |  [www.childrenheroes.org](http://www.childrenheroes.org)

 [childrenofheroes](https://www.facebook.com/childrenofheroes) |  [children.heroes](https://www.instagram.com/children.heroes)

